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## **Head for the future: the dual study program at Audi**

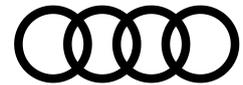
- **Wide range of dual study degree programs in Ingolstadt and Neckarsulm**
- **July 6 and 8: information events for prospective students via stream and chat**
- **July 13 to September 13: application period for the 2021 dual study program**

**Ingolstadt, June 26, 2020 – The Audi sites in Ingolstadt and Neckarsulm are launching their 2021 application period with a wide range of future-focused dual study bachelor’s and master’s degree programs. Audi students and program managers will provide live insights into the degree programs and answer all questions relating to the courses on offer during virtual stream and chat information events on July 6 and 8. Prospective students can then apply from July 13 to September 13, 2020, for the semester starting in winter 2021.**

“The dual study degree programs at Audi offer optimal opportunities for development in professions with a future. The efficient interplay between theory and practice is very important to us here as the best possible way to prepare students for the working world of tomorrow,” said Marco Reich, Head of Audi Vocational Training and Dual Study Degree Programs Coordination.

Information events for interested high school graduates and bachelor’s degree holders will be presented via live stream on July 6 and 8. Students and program managers from the sites in Ingolstadt and Neckarsulm will provide live insights into the range of courses offered at Audi. “The virtual stream and chat format is an ideal opportunity to ask individual questions and to profit from the experience of our students,” Reich emphasized.

At the Ingolstadt site, Audi offers bachelor’s degree programs in Mechanical Engineering, Business Informatics, User Experience Design, Electrical Engineering and Electric Mobility, Electrical Engineering and Computer Science, and Aircraft and Automotive IT in cooperation with Technical University of Ingolstadt (THI). Bachelor’s degree holders can expand their scientific and practical knowledge with the dual study master’s degree programs Robotics – Cognition – Intelligence, Informatics, and Electrical Engineering for Mobile Systems in cooperation with the Technical University of Munich and the Technical University of Ingolstadt.



Audi combines theory and practice at the Neckarsulm site in a degree program with the Baden-Württemberg Cooperative State University. Prospective students can choose between specializations in Electrical Engineering, Mechanical Engineering, Mechatronics, Business Engineering, and Business Informatics. More information about the Audi dual study program can be found [here](#).

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in 11 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2019, the Audi Group delivered to customers about 1.845 million automobiles of the Audi brand, 8,205 sports cars of the Lamborghini brand and 53,183 motorcycles of the Ducati brand. In the 2019 fiscal year, AUDI AG achieved total revenue of €55.7 billion and an operating profit before special items of €4.5 billion. At present, approximately 90,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.

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