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## **Audi Tradition in Monaco with Silver Arrows**

- **Racing icons at the Historic Grand Prix of Monaco**
- **Formula 1 legend Jacky Ickx in 1936 Auto Union Type C**
- **Audi Head of Development Dr. Ulrich Hackenberg drives a 1939 Auto Union Type D**

**Ingolstadt, May 2, 2014 – Vintage racing fans are in store for an extraordinary experience when grand eras of racing come to life again in the Principality of Monaco on May 10 and 11. Formula race cars from a variety of eras are pitted against one another in spectacular races as part of the Historic Grand Prix of Monaco. The highlight: Fans will be treated to a special race each day on the world-famous Formula 1 circuit. Audi will be there with a 1936 Auto Union Type C and a 1939 Auto Union Type D. At the wheel of the Type C is Formula 1 and Le Mans icon Jacky Ickx. Driving the Auto Union Type D is Audi Board Member for Development Dr. Ulrich Hackenberg.**

The Auto Union Type C was the measure of all things in the 1936 racing season. The story of the most successful Auto Union driver, Bernd Rosmeyer, who claimed the European Championship that year, is indelibly linked with the Type C. A 16-cylinder engine with 520 hp accelerated the Silver Arrow to a top speed of 340 kilometers per hour (*211.27 mph*). Developed by Ferdinand Porsche, the car is considered the “grandfather” of today’s Formula 1 race cars. Its most significant design feature is the six-liter V16 engine mounted behind the driver and ahead of the rear axle. The Auto Union Type C won three of five Grand Prix races in 1936: half of the circuit races and all of the mountain races.

Another racing icon will be behind the wheel of the Auto Union Type C at the 2014 Historic Grand Prix of Monaco, however: Jacky Ickx. The Belgian drove Formula 1 for twelve years at a time when the drivers still risked their lives every time they climbed into the cockpit. He twice finished second in the Drivers Championship and won the 24 Hours of Le Mans six times. Ickx is already looking forward to his appearance in the Auto Union Type C. “Driving a car like that in a location like that is a privilege.”



On Sunday, May 11, Audi Board Member for Technical Development Dr. Ulrich Hackenberg will climb behind the wheel of a twin-supercharged Auto Union Type D. This car is considered the most beautiful of the Silver Arrows and represents the last generation from the Auto Union Racing department before World War Two. Due to rule changes following the 1938 season limiting displacement to three liters, the 1939 car is equipped with a 485-hp, twelve-cylinder engine that powers it to a top speed of 330 km/h (205.05 mph). "I am really looking forward to this encounter with our brand's racing history," said Hackenberg.

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The four rings of the Audi badge symbolise the brands Audi, DKW, Horch and Wanderer, which were combined to form Auto Union in 1932. Auto Union and NSU, which merged in 1969, both made many significant contributions towards the development of the car. AUDI AG was formed from Audi NSU Auto Union AG in 1985. Together with the two traditional companies Auto Union GmbH and NSU GmbH, Audi Tradition has nurtured the extensive, diverse history of Audi for many years and presented it to the public. The Audi museum mobile at the Audi Forum Ingolstadt is open daily from Monday to Sunday, from 9 a.m. to 6 p.m. The August Horch Museum in Zwickau is open from Tuesday to Sunday from 9.30 a.m. to 5 p.m. [www.audi.de/tradition](http://www.audi.de/tradition)

Audi Tradition supports the work of Audi Club International e.V. (ACI). Officially recognised by AUDI AG, this umbrella organisation represents all Audi brand clubs and the clubs of the predecessor brands of the present-day AUDI AG. Information at [www.audi-club-international.de](http://www.audi-club-international.de)

The Audi Group delivered approximately 1,575,500 cars of the Audi brand to customers in 2013. In 2013, the company reported revenue of €49.9 billion and an operating profit of €5.03 billion. The company operates globally in more than 100 markets and has production facilities in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Brussels (Belgium), Bratislava (Slovakia), Martorell (Spain), Kaluga (Russia), Aurangabad (India), Changchun (China) and Jakarta (Indonesia). Since the end of 2013, the brand with the Four Rings has also been producing cars in Foshan (China). In 2015, Audi will start production in São José dos Pinhais (Brazil), followed by San José Chiapa (Mexico) in 2016. Wholly owned subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy), the sports motorcycle manufacturer. The company currently employs more than 73,500 people worldwide, of which more than 52,500 in Germany. Total investment of around €22 billion is planned from 2014 to 2018 – primarily in new products and sustainable technologies. Audi is committed to its corporate responsibility and has anchored the principle of sustainability for its products and processes in its strategy. The long-term goal is CO<sub>2</sub>-neutral mobility.