



Sites Communications

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Brussels Site Communications

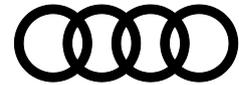
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BASIC PRESS INFORMATION

AUDI BRUSSELS S.A./N.V.

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Audi at the Brussels Site

Launch into the future: Audi Brussels began production of the first fully electric SUV from the brand with the four rings in fall 2018. Series production of the Audi e-tron Sportback began in early 2020. Furthermore, the plant in Brussels is the first volume production in the premium segment worldwide to be certified as CO₂-neutral by independent assessors.

Audi Brussels compensates for all emissions that occur during production and at the location. This takes place predominantly through renewable energy but also through environmental projects. Three main pillars form the foundation of the Belgian site. The first pillar is the switch to green electricity. That happened at the site back in 2012. Audi Brussels also boasts the region's largest photovoltaic system. The second pillar is the use of renewable energies to generate heat at the site. These two pillars meet roughly 95 percent of the energy demand with renewable energy sources. The company uses carbon credit projects (third pillar) to offset other emissions that currently cannot be avoided using renewable sources of energy. The CO₂-neutral Audi Brussels plant is thus the ideal production location for the brand's first electric cars.

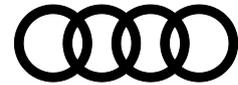
Audi has established numerous competencies in the company for the Audi e-tron and has developed both the battery technology and the drive by itself. The employees have planned and implemented many of the steps in the production process. Since summer 2016, the plant has comprehensively remodeled the body shop, paint shop and assembly shop step by step and has established its own battery manufacturing facility. Altogether, the employees in Brussels received more than 200,000 hours of training for the first fully electric Audi.

Audi Brussels started offering factory tours in June 2010. Approximately 15,000 visitors per year experienced production of the Audi A1 up close. Visitors and customers have been able to take a behind-the-scenes look at the production of the Audi e-tron and e-tron Sportback since 2019. With the plant in Brussels, Audi is the only automotive manufacturer with a production facility in the heart of Europe. Audi Brussels is actively involved in the dialogue with international, national and regional authorities.

Modern working worlds

Attractive employer:

- Audi Brussels offers a modern working environment, space for innovation and diverse possibilities for individual development.
- The employees are actively involved in shaping future topics such as electric mobility and digitalization.
- The corporate values of appreciation, openness, trust, and integrity are a mainstay of the company's culture.

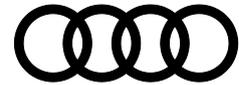


Focus on the employee:

- 3,065 people (December 31, 2019) are employed at the Brussels site. 959 of these work in production-related areas while 2,106 employees work directly in production. With an average age of 43.2 years, the employees have worked an average of 16.9 years at Audi Brussels. The three working languages are French, Dutch and German.
- At Audi Brussels, there is a focus on the employee, as the plant's own health center shows. It offers a prevention program for the entire workforce: the **Audi Checkup**. Experienced nurses and doctors work to maintain and improve the employees' health and help to recognize any risk factors at an early stage and to counteract them. Audi Brussels is one of the few companies in Belgium that offer this service.
- Audi Brussels cooperates closely and successfully with the trade unions. In a letter of intent from 2007, management and the trade unions jointly defined the framework conditions for good cooperation. One important component is the **working time account** system used at Audi Brussels since 2010. It offers the company and its employees much more flexibility.
- **Dual education** allows the students of two partner schools to complete part of their training on location at the company. In this project, Audi Brussels is cooperating with the Flemish school GO! TA Halle and the francophone school Don Bosco Woluwé Saint-Pierre. The project gives students the opportunity to gain more practical experience during their training. Another goal is to convince more young people in Belgium to choose an attractive technical apprenticeship.
- In December, Audi Brussels was awarded the "Diversity Label 2018" of the Brussels-Capital Region. The award, which was started in 2008 by the Brussels employment office supports companies in the fight against discrimination. To obtain the Label, Audi Brussels developed and implemented a diversity plan.
- Time for career and family: Audi helps its employees to combine their career and family life in the different phases of life.
- Individual, flexible working time models enable mobile working from any location.

Key cornerstones at the site

The cornerstones at the Brussels site are **production, logistics, quality assurance, the Center for Analysis and Preseries (APH) and environmental protection.**

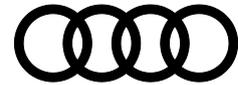


▶ **Production and Logistics**

Production on the road to electric mobility

Efficient production systems and the use of new high-tech solutions are the basis for the future vision of digitalized production.

- Audi is synonymous with the highest quality standards, including in times of change as it transforms into a mobility provider.
- With a clear target vision in sight, the company gears the production and logistics processes strategically to future requirements.
- Its priority is people: Context-sensitive assist systems support people efficiently, including through new forms of human-machine interaction. They ease the strain on resources, while boosting process reliability and ergonomics at the workplace.
- Measures to increase flexibility lay the foundation for future models, helping electric mobility and key technologies to be implemented even faster in future as a result.
- Audi has secured important production capacities for its ongoing growth with the plant in Brussels. With the intention of developing the Brussels plant further into a key component of the **Audi production network**, Audi has optimized the plant's processes in accordance with the Audi Production System (APS).
- Major features of the APS are group work and continuous improvement processes. To improve the process chains, Audi has closely integrated the external suppliers and service providers into the production process. Short throughput times in production, low inventories and a high added value are the objectives on which Audi Brussels focuses.
- The Brussels site also has its own battery manufacturing facility to produce the batteries for the e-tron and e-tron Sportback. This makes the Belgian site the **key plant for electric mobility within the Audi Group**.
- **Logistics** at Audi ensures that vehicle production and market supply are punctual, flexible, and efficient. Smart Factory principles are anchored throughout the logistics.
- **Automotive Park logistics and supplier center**
Automotive Park, the state-of-the-art logistics and supplier center, is connected with the assembly shops by a bridge. It provides the infrastructure for efficient processes in the supply of materials to the Brussels plant. Every day, trucks and trains deliver over 3,000 parts and components from more than 300 suppliers. Close integration of external suppliers with the plant's internal logistics processes boosts productivity on a sustained basis.
- Smart logistics includes automated parts transportation, but primarily relates to digital processes. Driverless floor conveyors have been used for automated material transport within the halls since early 2018.



▶ **Quality Assurance**

Precision and robustness of complex vehicle functions as well as the perfection of materials, workmanship, and impression are the core of Audi’s traditional promise of quality.

- Quality assurance is very important in the age of digital, connected and sustainable mobility.
- Taking a step beyond conventional quality assurance, the team is responsible for anchoring quality in products, processes, and services – and doing so consistently.
- The quality management system and consumer protection provide binding standards. This allows quality to be managed in a central and process-oriented way.
- Further responsibilities with a managing function arise from corporate programs such as automotive security, or function orientation and systems engineering.
- This way, quality remains a fixed and consistent part of Audi’s DNA even in times of fundamental change.

▶ **Center for Analysis and Preseries (APH)**

- Audi Brussels has a modern center for analysis and preseries. This links Production and Technical Development, ensuring the high quality of the Audi e-tron and e-tron Sportback.

▶ **Environmental Protection**

Audi environmental program “Mission:Zero” encourages more environmental protection

Mission:Zero is the Audi environmental program for consistently sustainable production. All activities and measures for reducing the ecological footprint at the Audi sites worldwide, in Production and Logistics are bundled here. The focus is on Audi’s key challenges of decarbonization, water use, resource efficiency, and biodiversity. One of the key objectives is to achieve CO₂-neutral production locations by 2025.

A car factory goes green – examples at the Brussels site:

- The Brussels plant is **the first** in the world with **certified CO₂-neutral volume production** in the **premium segment**. Audi Brussels compensates for all emissions that occur during production and at the location. This takes place predominantly through the procurement and production of renewable energy but also through environmental projects. Independent experts have certified the carbon-neutrality.
- Audi Brussels installed a photovoltaic system with a total area of 91,000 square meters (979,515.8 sq ft) at the site. The plant thus operates the largest photovoltaic system in the Brussels region and produces some 6,000 megawatt hours of electricity each year. This avoids the emission of roughly 1,254 metric tons of CO₂.
- The **most stringent of environmental standards** are applied at the Audi Brussels site. In 2013, the Brussels region recognized the plant as an “eco-dynamic company” – a **regional**

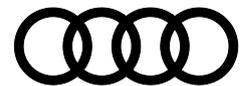


environmental certification that is awarded every three years. Audi Brussels was awarded the highest rating of three stars. Since 2001, the Brussels site has also been certified according to the environmental audit of the European Commission (EMAS: Eco-Management and Audit Scheme).

History of the site

The plant in Brussels is over 70 years old. On April 7, 1949, the first vehicle rolled off the production line there. Before the plant was taken over by AUDI AG in 2007, it had belonged to Volkswagen AG since 1970, producing various models of the Volkswagen Group. Since belonging to AUDI AG, the Brussels site has assumed an important role in the Audi Group, and it now employs around 3,000 people. The start of production of the Audi A1 in 2010 marked the beginning of a new era. The A1 was the first model in the plant's history to be produced exclusively in the European capital. Audi Brussels expanded its production in 2011 with the addition of the Audi A1 Sportback* and in 2014 with the Audi S1* and Audi S1 Sportback*. In 2012, Audi Brussels produced the Audi A1 quattro as a special limited-edition model. On August 1, 2018, the last Audi A1* of the first generation rolled off production line in Brussels. Since May 2010, a total of just under 910,000 units of the Audi A1 have been produced in Brussels. The successor model to the Audi A1 is built in Martorell, Spain.

1949	Construction of the first production buildings and establishment of the plant as Anciens Etablissements D'Ieteren Frères
1970	Establishment of Volkswagen Bruxelles S.A. – Brussel N.V.
2005	Establishment of the company AutoVision S.A. – N.V. as the operator of the Automotive Park.
2006	Decision by Volkswagen AG to focus production of the Golf at the Wolfsburg and Mosel sites. Restructuring agreement, 2,200 jobs are saved
2007–2009	Transitional phase: Successive restructuring of the plant by Audi Production of the Audi A3, VW Golf (until summer 2007) and VW Polo (until November 2009) by Audi Brussels.
2009	100th anniversary of the Audi brand and 60th anniversary of the Audi site in Brussels
2010	May: Start of production of the Audi A1 November: Production of the seven-millionth automobile at the site
2011	Visit by the former Belgian King Albert II. Opening of the visitor pathway November: Start of production of the Audi A1 Sportback



- 2012 Audi Brussels celebrates its fifth anniversary
Start of production of the Audi A1 quattro
Cooperation agreement on Dual Education pilot project.
- 2013 Photovoltaic system with 37,000 square meters (*398,264.7 sq ft*) starts operation, electricity from regenerative sources reduces CO₂ emissions by 14,230 metric tons per year
- 2014 February: Start of production of Audi S1 and Audi A S1 Sportback
October: Celebration of production of the 500,000th Audi A1 in the presence of King Philippe I.
Round table on dual education with King Philippe I of Belgium, the management of
- 2016 State visit to Belgium by the German President: On March 10, 2016, Joachim Gauck and King Philippe I visited the Audi Brussels plant to learn about the future of mobility and the all-electric Audi model that will be produced at Audi Brussels beginning in 2018.

- 2017
 - ▶ The Brussels plant is undergoing comprehensive remodeling to prepare for the series production of the first electric car of the Audi brand. Cornerstone laid for southern expansion of the body shop.
 - ▶ Audi Board of Management approves the production of a second electric model at the Brussels site.
- 2018
 - ▶ Production of the Audi A1 is relocated from Brussels to Martorell.
 - ▶ Start of series production of the Audi e-tron in Brussels.
 - ▶ The Brussels-Capital Region awards Audi Brussels the “Diversity Label 2018.”
- 2019
 - ▶ King Philippe visits the plant (production of the Audi e-tron and dual education at Audi Brussels).
 - ▶ Expansion of the Automotive Park with an 8,000 square meter (*86,111.3 sq ft*) logistics area.
 - ▶ Expansion of the photovoltaic system to a total surface area of 89,000 square meters (*957,988.0 sq ft*).
- 2020
 - ▶ Audi Brussels awarded the title of “Top Employer” for the fifth time in a row.
 - ▶ Audi Brussels awarded the title “Factory of the Future.”



Facts and Figures

AUDI AG

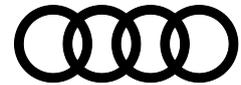
Chairman of the Board of Management:	Abraham Schot
Chairman of the Supervisory Board:	Herbert Diess
Employees (AUDI AG):	61,393
Employees (Audi Group):	90,640
Deliveries to customers:	1,845,573 automobiles of the Audi brand
Production:	1,802,073 automobiles (including Lamborghini and CKD)

(all data as of December 31, 2019)

Audi site in Brussels

Established:	1949
Plant manager:	Volker Germann
Area:	563,321 m ² (6,063,536.8 sq ft)
Employees:	3,065
Models*:	Audi e-tron Audi e-tron Sportback
Production:	43,009 (not including pre-series) automobiles

(all data as of December 31, 2019)



Consumption of the models cited and currently available on the market*

Consumption of the Audi e-tron 55 quattro:

Combined electric power consumption in kWh/100 km: 26.4 – 22.4 (WLTP); 23.1 – 21.0 (NEDC)
Combined CO₂ emissions in g/km: 0

Consumption of the Audi e-tron 50 quattro:

Combined electric power consumption in kWh/100 km: 26.6 – 22.4 (WLTP); 24.3 – 21.9 (NEDC)
Combined CO₂ emissions in g/km: 0

Consumption of the Audi e-tron Sportback 55 quattro:

Combined electric power consumption in kWh/100 km: 26.0 – 21.9 (WLTP); 22.7 – 20.6 (NEDC);
Combined CO₂ emissions in g/km: 0

Consumption of the Audi e-tron Sportback 50 quattro:

Combined electric power consumption in kWh/100 km: 26.3 – 21.6 (WLTP); 23.9 – 21.4 (NEDC);
Combined CO₂ emissions in g/km: 0

*Fuel consumption and CO₂ emissions figures given in ranges depend on the tires/wheels used and chosen equipment level.

The specified fuel consumption and emission data have been determined according to the measurement procedures prescribed by law. Since September 1, 2017, certain new vehicles are already being type-approved according to the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO₂ emissions. Starting on September 1, 2018, the New European Driving Cycle (NEDC) will be replaced by the WLTP in stages. Owing to the more realistic test conditions, the fuel consumption and CO₂ emissions measured according to the WLTP will, in many cases, be higher than those measured according to the NEDC. For further information on the differences between the WLTP and NEDC, please visit www.audi.de/wltp.

We are currently still required by law to state the NEDC figures. In the case of new vehicles which have been type-approved according to the WLTP, the NEDC figures are derived from the WLTP data. It is possible to specify the WLTP figures voluntarily in addition until such time as this is required by law. In cases where the NEDC figures are specified as value ranges, these do not refer to a particular individual vehicle and do not constitute part of the sales offering. They are intended exclusively as a means of comparison between different vehicle types. Additional equipment and accessories (e.g. add-on parts, different tire formats, etc.) may change the relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO₂ emissions and the performance figures for the vehicle.

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the "Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models," which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern, Germany, or under www.dat.de.