



**Communication Motorsport**

Stefan Moser

Tel: +49 841 89-35550

E-mail: [stefan1.moser@audi.de](mailto:stefan1.moser@audi.de)

[www.audi-mediacyenter.com/en](http://www.audi-mediacyenter.com/en)

## **Audi racing drivers thrill fans at GP Ice Race**

- **Daniel Abt, René Rast and Benoît Tréluyer put in a spectacular show in Zell am See**
- **Audi e-tron FE06 and Audi RS 5 DTM sideways on ice and snow**
- **Rally legend Stig Blomqvist drives historic Audi Sport quattro**

**Zell am See/Neuburg a. d. Donau, February 2, 2020 – Spectacular drifts on ice and snow: at the second running of the GP Ice Race in Austria’s Zell am See, Formula E driver Daniel Abt and DTM champion René Rast tackled slippery terrain with their Audi race cars. The 1984 World Rally Champion Stig Blomqvist and triple Le Mans winner Benoît Tréluyer joined the Audi show.**

Hildegard Wortmann, member of the Board of Management responsible for marketing and sales, was present and joined René Rast in the Audi RS 5 DTM as well as Stig Blomqvist in the Audi Sport quattro for several fast laps. “It was an impressive experience,” she said. “It was great to see the enthusiasm of the many fans at the circuit, they were treated to a tremendous show: a unique event that connects the history, the present and the future of motorsport.”

After the traditional ice race in Zell am See had celebrated a revival after 45 years last year, Audi racing drivers again treated spectators to an enthralling show. Daniel Abt turned several spectacular laps on snow with his Audi e-tron FE06 from the FIA Formula E and pulled the freestyle ski ace Benedikt Mayr on a rope, in traditional skijoring-style, behind his Formula E racer. “Bene is a professional skier, I drive race cars, so we had the idea to do something together here again,” said Abt. “Over time, this event with exciting racing cars from several marques and eras has turned into a hot spot of the motor racing scene. The drivers spend a great day together, there’s no competition pressure, and we give the fans a great show.”

In difficult conditions around freezing point, the two-time DTM champion René Rast shared driving duties in his Audi RS 5 DTM #33 with Frenchman Benoît Tréluyer. Because the DTM-Audi lacked the required traction last year on ice, the rims were now twelve centimeters narrower and significantly slimmer studded tires were fitted. “After we had adjusted the setup for the soft, deep surface and to the special tires, my run in the DTM-Audi over snow was huge fun for the fans,” reported Rast.

The spectacular display of the Audi brand was made perfect thanks to Stig Blomqvist. The former Audi factory driver, who won the World Rally Championship in 1984 in an Audi, piloted the historic Audi Sport quattro. Benoît Tréluyer drove another classic: in the skijoring event, the



2012 FIA World Endurance Champion towed the 1987 slalom World Champion Frank Wörndl with a historic DKW F91. Wörndl was on Willy Bogner's original 1960 Olympic skis.

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In 2018, the Audi Group delivered to customers about 1.812 million automobiles of the Audi brand, 5,750 sports cars of the Lamborghini brand and 53,004 motorcycles of the Ducati brand. In the 2017 fiscal year, AUDI AG achieved total revenue of €60.1 billion and an operating profit of €5.1 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.

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