



Product and Technology Communications

Benedikt Still

Phone: +49 841 898 9615

Email: benedikt.still@audi.de

www.audi-mediacenter.com/en

Audi e-tron Charging Service: New price model and more favorable conditions at IONITY

- **Charging service connected to the grid one year ago: Number of charging points and countries has doubled**
- **Audi customers receive special rates for charging from IONITY at 31 cents per kilowatt hour**
- **Around 135,000 charging points in 24 countries make e-mobility suitable for everyday use**

Ingolstadt, January 27, 2019 – One year after launching its own charging service, Audi is introducing a kWh-based price to the e-tron Charging Service that allows customers to charge their cars with quick-charge service provider IONITY. Here, e-tron customers benefit from heavily discounted rates with the transit rate at 31 cents per kilowatt hour used. Everyday usability is underlined by the fact that the number of countries and charging points connected has doubled since the market launch. With a contract, the premium charging service makes around 135,000 public charging points in 24 countries accessible. When driving abroad, customers can charge their cars according to the local purchasing conditions without any extra costs.

The e-tron Charging Service is part of a broad-based offering for charging from Audi and currently provides access to the public charging infrastructure in 24 European countries. Audi's proprietary charging card brings together more than 135,000 charging points operated by more than 400 different international providers. Along the highway, Audi's proprietary charging card allows e-tron customers to charge their cars at the High Power Charging terminals of the IONITY network at special rates with the transit rate. There, the customer will pay only for the amount of energy actually drawn in future. The price of 31 cents per kilowatt hour corresponds to the average cost level for a charging process at a private home. At the same time, the energy comes from renewable sources, which is a key component of sustainable and environmentally friendly mobility. Additional High Power Charging (HPC) points operated by other providers round off the e-tron Charging Service for long-distance journeys.

Freedom to choose: Two rates

To cover individual charging needs, the e-tron Charging Service offers two different rates. The city rate is aimed primarily at urban commuters and is available for a basic fee of €4.95 per month. For each charging process, customers then pay €7.95 for AC charging (up to 22 kW) and €9.95 for DC charging (up to 150 kW), regardless of the charging duration and how much energy is drawn. Due to a high number of existing charging terminals that do not yet enable consumption-based billing in compliance with calibration laws, this session price guarantees that customers can use a large number of charging points at transparent prices.



For drivers who regularly travel long-distance, Audi recommends the transit rate. This costs €17.95 per month, although a one-year waiver of the basic fee is granted for owners of a new Audi e-tron**. With the transit rate at 31 cents per kWh, customers benefit not only from better access conditions with IONITY but above all from higher charging capacities and short charging durations. There, the Audi e-tron charges with an output of up to 150 kW and is therefore ready for the next leg of its long-distance trip in around half an hour.

	City rate*	Transit rate*
Basic fee	€4.95/month	€17.95/month
AC charging (up to 22 kW)	€7.95/charging process	€7.95/charging process
DC charging (up to 150 kW)	€9.95/charging process	€9.95/charging process
IONITY HPC (up to 150 kW)	IONITY ad-hoc price per kWh	Special price: €0.31/kWh

*Prices valid for the German market; minimum term: 12 months.

Freedom to travel: Standardized prices abroad too

Standardized, country-specific prices mean that you can travel freely and easily without having to constantly compare prices. Customers can also charge their cars abroad in – to date – 24 European countries with a contract. Audi customers will always pay the standard price (based on charging speed) in whatever country they are in – and without any extra roaming costs. Thus, a customer traveling in a foreign country can charge their car at exactly the same price as a local user.

myAudi app: Easy to use

The myAudi app or Audi navigation system can help you to locate the nearest charging station. In addition to planning your route and activating the charging points that it finds, the myAudi app can also tell you whether or not the charging terminal is currently available for use. You can start the charging process using your Audi charging card or the myAudi app. Identification and billing are performed automatically in the background. The app also displays the current charge status of your car.

Contract: Easy and transparent

To use the e-tron Charging Service, customers need to register once on the myAudi portal and conclude an individual charging contract. If necessary, your local Audi partner can help you to activate your contract. All charging processes are automatically billed together at the end of the month. You can use the myAudi portal or myAudi app to view your charging history and bills as well as manage your contract arrangements.

The network coverage of the e-tron Charging Service is constantly growing. For more information about the network and country-specific market prices, visit

<https://e-tron.charging-service.audi/web/audi-gb>

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** The collective fuel consumption values of all models named and available on the German market can be found in the list provided at the end of this MediaInfo.



Fuel consumption of the models listed

(Information on fuel/power consumption and CO₂ emissions in ranges depending on the chosen equipment level of the car.)

Audi e-tron

Combined electric power consumption in kWh/100 km (62.1 mi): 26.6 – 22.4 (WLTP);

24.3 – 21.0 (NEFZ);

Combined CO₂ emissions in g/km: 0

The specified fuel consumption and emission data have been determined according to the measurement procedures prescribed by law. Since 1st September 2017, certain new vehicles are already being type-approved according to the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO₂ emissions. Starting on September 1st 2018, the New European Driving Cycle (NEDC) will be replaced by the WLTP in stages. Owing to the more realistic test conditions, the fuel consumption and CO₂ emissions measured according to the WLTP will, in many cases, be higher than those measured according to the NEDC. For further information on the differences between the WLTP and NEDC, please visit www.audi.de/wltp.

We are currently still required by law to state the NEDC figures. In the case of new vehicles which have been type-approved according to the WLTP, the NEDC figures are derived from the WLTP data. It is possible to specify the WLTP figures voluntarily in addition until such time as this is required by law. In cases where the NEDC figures are specified as value ranges, these do not refer to a particular individual vehicle and do not constitute part of the sales offering. They are intended exclusively as a means of comparison between different vehicle types. Additional equipment and accessories (e.g. add-on parts, different tyre formats, etc.) may change the relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO₂ emissions and the performance figures for the vehicle.

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the “Guide on the fuel economy, CO₂ emissions and power consumption of new passenger car models”, which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, D-73760 Ostfildern, Germany and at www.dat.de.

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 18 locations in 13 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2019, the Audi Group delivered to customers about 1.846 million automobiles of the Audi brand, 8,205 sports cars of the Lamborghini brand and 53,183 motorcycles of the Ducati brand. In the 2018 fiscal year, AUDI AG achieved total revenue of €59.2 billion and an operating profit before special items of €4.7 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.
