

**Corporate Communications**

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## **Issues that concern everyone: Audi “Wissenschaft im Dialog” 2020 lecture series**

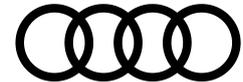
- **Prominent scientists examine current issues**
- **Wendelin Göbel, Audi Board of Management Member for Human Resources and Organization: “People from the region are invited to ten exciting theme nights in Ingolstadt and Neckarsulm”**
- **Kick-off on January 28 with expert from the German Aerospace Center (DLR)**

**Ingolstadt/Neckarsulm, January 17, 2020 – Will people travel above the roads in the future instead of on them? What effects does digitalization have on the human brain? How is mental health evolving in a postmodern working world? Ten theme nights will take place from January to December as part of the Audi “Wissenschaft im Dialog” (“Academia in Dialogue”) public lecture series. Prof. Rolf Henke from the German Aerospace Center (DLR) starts things off on January 28. He analyzes the challenges in implementing air taxi concepts in urban infrastructures.**

In addition to presenting multiple lectures, “Academia in Dialogue” is a yearly event series that aims to promote interaction between the participants and speakers. The wide-ranging topics deal with current societal challenges including those in the areas of mobility, digitalization and mental health. Scientists present the latest state of research in these disciplines. They answer pressing questions that are arising in our increasingly complex and fast-paced daily lives. This year Audi has once again succeeded in acquiring prominent academics who will share the latest scientific findings with interested audiences. Audi has hosted more than 200 research scientists and about 31,000 participants since the scientific lecture series began in 2004.

Audi Board Member for Human Resources Wendelin Göbel is pleased that the format has been so well received: “‘Academia in Dialogue’ had about 1,000 participants in 2019. The ten exciting theme nights in 2020 at the Audi Ingolstadt and Neckarsulm locations maintain the high standard of the previous years. Interested people from the region are cordially invited to attend.”

The new program for the year can be found in digital form at  
<https://www.audi.com/en/company/research/research-partnerships/lecture-series.html>.



**Notes**

*All lectures will be held in German language and will begin at 5 p.m. in the Audi Conference Center on Ettinger Straße in Ingolstadt or at Audi Forum Neckarsulm. Participation is free. You can register for lectures at <https://www.audi.com/en/company/research/research-partnerships/lecture-series.html>. The program for “Academia in Dialogue” includes details about the lectures and is available online from the Audi MediaCenter.*

**Information for editors:**

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**The following lectures will be held at the Audi Conference Center Ingolstadt:**

January 28, 2020

**Urban air mobility: high above the roads – freedom will still have its limits**

Prof. Rolf Henke

German Aerospace Center (DLR)

February 18, 2020

**Social scoring system(s) in China: from hope to hubris and horror**

Prof. Dr. Doris Fischer

Julius-Maximilians University Würzburg

April 21, 2020

**From homo sapiens to homo digitalis: the effects of digitalization on our brain**

Prof. Dr. Christian Montag

University of Ulm

May 19, 2020

**Faded love? The car in the mobility transition**

Prof. Dr. Andreas Knie

Technical University of Berlin

October 13, 2020

**Cyberphysical production systems: the end of the assembly line?**

Prof. Dr. – Ing. Thomas Bauernhansl

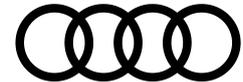
University of Stuttgart

December 8, 2020

**Digital leadership: Leading in a digital world**

Prof. Dr. Sabine Remdisch

Leuphana University of Lüneburg



**The following lectures will be held at the Audi Forum Neckarsulm:**

March 18, 2020

**Traces of our self: opportunities and challenges of digital behavioral data for the automotive industry**

Dr. Clemens Stachl  
Stanford University

April 28, 2020

**Mental health and the postmodern work environment: from wellness and high performers to burnout**

Prof. Dr. phil. Dr. med. Andreas Hillert  
Schoen Clinic Roseneck

July 14, 2020

**Design of intelligent networked energy systems**

Prof. Dr. – Ing. Reinhard German  
Friedrich-Alexander University Erlangen-Nuremberg

November 12, 2020

**How sustainable are electric cars? Environmental and social impacts in the value chain of lithium-ion batteries**

Prof. Dr. Thomas Stefan Spengler  
Technical University of Braunschweig

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 18 locations in 13 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2019, the Audi Group delivered to customers about 1.846 million automobiles of the Audi brand, 8,205 sports cars of the Lamborghini brand and 53,183 motorcycles of the Ducati brand. In the 2018 fiscal year, AUDI AG achieved total revenue of €59.2 billion and an operating profit before special items of €4.7 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.

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