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25 years of Audi RS: exclusive anniversary package

- “Anniversary package 25 years of RS” now available for order for the TT RS Coupé, RS 4 Avant, RS 5 Coupé and Sportback, RS 6 Avant, and RS 7 Sportback
- Exterior color Nogaro blue and blue Alcantara elements in the interior as a tribute to the legendary RS 2 Avant
- Exterior with elements in a matt aluminum look and gloss black

Ingolstadt, December 13, 2019 – 25 years of performance, prestige, and exclusiveness. A quarter of a century ago, the RS 2 Avant kicked off the success story of the Audi high-performance models. As a tribute to the first high-performance station wagon from Audi, Audi Sport GmbH is releasing an exclusive equipment package for the TT RS Coupé*, RS 4 Avant*, RS 5 Coupé*, RS 5 Sportback*, RS 6 Avant*, and RS 7 Sportback* models. The “anniversary package 25 years of RS” is now available for order.

“All our RS models are strong characters. The RS 2 Avant from 1994 already represented our philosophy of a strong performance, individuality, and full everyday usability. This is basis of our success story,” says Oliver Hoffmann, Managing Director of Audi Sport GmbH. “For our anniversary package, we placed the focus on individuality. The exterior and interior make reference to our first RS model, the RS 2 Avant.” The RS 2 Avant from 1994 established a completely new segment as the first Audi high-performance station wagon. With its 315 PS five-cylinder engine, its extravagant interior design, and the vibrant special paint finish in Nogaro blue, pearl effect, it makes a strong statement. The RS models that are now offered with the anniversary package can also be painted in this color upon request. Mythos black, Nardo gray, and glacier white are available as alternative colors.

For the exterior, the anniversary package combines a matt aluminum look with gloss black. The front blade, the vertical webs on the RS 4*, RS 5*, RS 6*, and RS 7*, as well as the inlays in the side sills and the horizontal web of the rear diffuser also feature a matt aluminum look. The Audi rings and RS logos as well as the rear wing of the TT RS Coupé* and the exterior mirror housings are designed in gloss black. An exclusive RS anniversary logo showing the number “25” is projected onto the ground when the doors are opened and is also featured on the wheel center cover. To match the exterior, the wheels are designed in a two-color look featuring silver and gloss anthracite.

** The fuel consumption values of all models named and available on the German market can be found in the list provided at the end of this press information.*



The interior is also inspired by the legendary RS 2: It is dominated by the color black, with cobalt blue accents in Alcantara on the piping of the floor mats and the 12 o'clock marking on the steering wheel rim. The RS sport seats with a honeycomb pattern in the TT RS*, RS 4*, and RS 5* models combine fine Nappa leather with seat center panels in Alcantara, just like the RS 2 Avant back in the day. The seat upholstery of the RS sport seats in the RS 6* and RS 7* is designed in perforated Valcona leather. A blueish contrast shimmers through the perforation, which allows for ventilation for the first time. In the interior, the "25 years" logo decorates the shoulder area of the seats, the floor mats, and the door trim panels.

Customers in Germany and other European countries can now order the anniversary package. Prices in Germany start at EUR 9,350 for the TT RS Coupé*, EUR 10,900 for the RS 4 Avant*, RS 5 Coupé*, and RS 5 Sportback*, and EUR 14,500 for the RS 6 Avant* and RS 7 Sportback*.

- End -

Consumption values of the models named above:

Audi TT RS Coupé

Combined fuel consumption in l/100 km (US mpg)**: 8.0-7.9 (29.4-29.8)

Combined CO₂ emissions in g/km (g/mi): 181 (291.3)

Audi RS 4 Avant

Combined fuel consumption in l/100 km (US mpg): 9.2 (25.6);

Combined CO₂ emissions in g/km (g/mi)**: 211-210 (339.6-338.0)

Audi RS 5 Coupé

Combined fuel consumption in l/100 km (US mpg): 9.1 (25.8);

Combined CO₂ emissions in g/km (g/mi): 208 (334.7)

Audi RS 5 Sportback

Combined fuel consumption in l/100 km (US mpg): 9.2 (25.6);

Combined CO₂ emissions in g/km (g/mi): 209 (336.4)

Audi RS 6 Avant

Combined fuel consumption in l/100 km (US mpg)**: 11.7-11.5 (20.1-20.5);

Combined CO₂ emissions in g/km (g/mi)**: 268-263 (431.3-423.3)

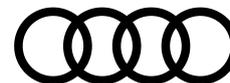
Audi RS 7 Sportback

Combined fuel consumption in l/100 km (US mpg)**: 11.6-11.4 (20.3-20.6);

Combined CO₂ emissions in g/km (g/mi)**: 265-261 (426.5-420)

* The fuel consumption values of all models named and available on the German market can be found in the list provided at the end of this press information.

** Fuel consumption and CO₂ emission figures given in ranges depend on the tires/wheels used as well as the selected equipment



The specified fuel consumption and emission data have been determined according to the measurement procedures prescribed by law. Since September 1, 2017, certain new vehicles are already being type-approved according to the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO₂ emissions. Starting on September 1, 2018, the New European Driving Cycle (NEDC) will be replaced by the WLTP in stages. Owing to the more realistic test conditions, the fuel consumption and CO₂ emissions measured according to the WLTP will, in many cases, be higher than those measured according to the NEDC. For further information on the differences between the WLTP and NEDC, please visit www.audi.de/wltp.

We are currently still required by law to state the NEDC figures. In the case of new vehicles which have been type-approved according to the WLTP, the NEDC figures are derived from the WLTP data. It is possible to specify the WLTP figures voluntarily in addition until such time as this is required by law. In cases where the NEDC figures are specified as value ranges, these do not refer to a particular individual vehicle and do not constitute part of the sales offering. They are intended exclusively as a means of comparison between different vehicle types. Additional equipment and accessories (e.g. add-on parts, different tire formats, etc.) may change the relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO₂ emissions and the performance figures for the vehicle.

Fuel consumption and CO₂ emissions figures given in ranges depend on the tires/wheels used and chosen equipment level. Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the "Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models," which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern, Germany, or under www.dat.de.

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 18 locations in 13 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2018, the Audi Group delivered to customers about 1.812 million automobiles of the Audi brand, 5,750 sports cars of the Lamborghini brand and 53,004 motorcycles of the Ducati brand. In the 2018 fiscal year, AUDI AG achieved total revenue of €59.2 billion and an operating profit before special items of €4.7 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.