

**Corporate Communications**

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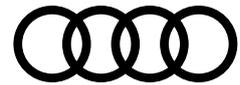
## **Audi honors voluntary engagement: EUR 29,000 for regional facilities**

- **International Volunteer Day on December 5**
- **Main focus of the 2019 *Teamgeist* (team spirit) campaign: social involvement and youth work**

**Ingolstadt, December 4, 2019 – “We can’t do it without you!” is the slogan of this year’s *Teamgeist* campaign, and in line with this, Audi presented donations in the total amount of EUR 29,000 to 18 facilities around the Ingolstadt location on Wednesday evening. All Audi employees who volunteer at a club or non-profit organization in their free time were invited to apply. This year, the focus was on social involvement and youth work.**

The 2019 *Teamgeist* campaign is part of the “Audi Volunteers” initiative and is taking place for the second time, having started in 2018. “We promote and support our employees’ volunteer work and therefore also the social and non-profit organizations in the region. This is part of our sustainability strategy and contributes to fulfilling our social responsibility at our locations,” says Dr. Ute Röding, head of the Corporate Citizenship department at Audi. Beyond the *Teamgeist* campaign, departments at Audi can get actively involved in voluntary social projects in the region as part of team campaigns or volunteer days. General Works Council Chairman Peter Mosch confirms: “Social involvement is one of the cornerstones of our coexistence and in times of social division in particular, it is more important than ever. The volunteer work our Audi employees do deserves our greatest recognition, and I am delighted that we can support this commitment at Audi.”

All Audi employees were invited to apply on behalf of their organization by submitting a short video illustrating the cause to which they are committed and explaining why and for what their organization could use a donation. A jury evaluated the 18 video applications according to the criteria of passion, creativity, and team spirit. Seven organizations received the maximum donation sum of EUR 2,500, including the children’s grief group at the hospice organization in Ingolstadt. Madlen Prechtel from the hospice organization expresses her thanks on behalf of the hospice organization with the following words: “We are incredibly grateful to Audi for supporting us in our volunteer work. This gives us the opportunity to put a focus on the taboo topics of death and grief in our society. After all, death often pushes itself into our lives without being asked.”



### **Corporate Citizenship at Audi**

As a good corporate citizen, Audi takes social responsibility at its production locations, both internationally and in particular at the German locations in Ingolstadt and Neckarsulm. For example, the automotive brand with the four rings supports regional social projects and non-profit organizations with donations or in the form of numerous team campaigns as part of their “Audi Volunteers” initiative, such as the Audi Volunteer Days in Ingolstadt and Neckarsulm. In addition, Audi offers its employees numerous possibilities for maintaining a healthy balance between work and family life: from regular and flexible child care all the way to vacation programs. To do this, the automotive manufacturer cooperates with various regional sponsors. The company also supports its employees when they take care of relatives, for example by putting them in touch with contact persons and caregiver counseling services and helping them to find a place in a nursing home.

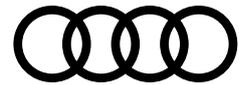
### **These organizations and facilities received donations of EUR 2,500:**

- Crisis intervention team of the Bavarian Red Cross Ingolstadt
- FC Gelbsee e.V.
- Förderverein Sir-William-Herschel Mittelschule Ingolstadt e.V.
- Förderverein Fußballnachwuchs Hitzhofen-Oberzell e.V.
- Hospizverein Ingolstadt e.V. children’s grief group
- TSV 1957 Ingolstadt-Unsernherrn e.V.
- TSV Egweil e.V.

### **Further donations were presented to:**

- DAV Sektion Ringsee e.V.
- FC Grün-Weiß Ingolstadt e.V.
- Martinschützen Westerhofen e.V.
- MTV 1881 Ingolstadt e.V.
- SC 1898 Tauberfeld e.V.
- Marksmen’s club Hubertus Gaimersheim e.V.
- Sport-Club-Irgertsheim e.V.
- SV Ingolstadt-Hundszell
- TSV Gaimersheim 1908 e.V., cheerleading division
- TSV Gaimersheim 1908 e.V., handball division
- TSV Gaimersheim 1908 e.V., gymnastics division

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 18 locations in 13 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2018, the Audi Group delivered to customers about 1.812 million automobiles of the Audi brand, 5,750 sports cars of the Lamborghini brand and 53,004 motorcycles of the Ducati brand. In the 2018 fiscal year, AUDI AG achieved total revenue of €59.2 billion and an operating profit before special items of €4.7 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.

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