



Corporate Communications

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Audi in September: Worldwide deliveries increased by 4.5 percent

- **Around 1,357,100 units delivered since January**
- **Strong growth in Europe in September**
- **Hildegard Wortmann, Member of the Board of Management for Sales and Marketing: “Positive outlook for the last quarter”**

Ingolstadt, October 9, 2019 – The Four Rings closed September with deliveries up 4.5 percent year-on-year. Last month the company delivered around 145,400 units. The picture was mixed among the core regions: While deliveries in Europe (+33.1%) increased sharply due to prior-year effects, the figures for deliveries in North America (-13.8%) and China (-3.3%) were down year-on-year. Since January the carmaker delivered around 1,357,100 premium automobiles to customers, reducing the cumulative decline to 3.6 percent.

“With our extensive model range we consistently meet our customers’ wishes and demonstrate our brand’s charisma. Other new models such as the Q3 Sportback are due to be launched by the end of the year, which will further strengthen and rejuvenate our product portfolio,” says Hildegard Wortmann, Member of the Board of Management for Sales and Marketing at AUDI AG. “This prospect gives us a positive outlook for the last quarter of 2019.”

Although deliveries in **China** were down 3.3 percent year-on-year, the overall balance is positive. Seen across all models, Audi delivered 491,040 units in the period January through September; cumulative deliveries were up 1.7 percent, setting a new benchmark figure. By the end of the year, China will see the launch of brand-new models such as the all-electric Q2 L e-tron from China for China, the Audi e-tron* and the Q8.

In September 2018, restrictions in the portfolio due to the switch to the WLTP test cycle and the challenging startup and discontinuation scenario as part of the Audi model initiative had an adverse effect on deliveries in **Europe**. This year nearly all variants have been homologated as per the extended test cycle WLTP Second Act and are available in the configurator. In September, deliveries on the home continent increased 33.1 percent to around 49,550 units. Audi holds a strong position in Europe, particularly in private and fleet customers business. Cumulative deliveries were still down 3.4 percent. In **Germany**, the company delivered 14,649 automobiles (+113.4%) last month, with cumulative deliveries since January down just 1.4 percent on the prior-year figure. Interest remained strong for the new Q3 in Europe in



September. The new model generated high growth in countries such as **Italy** (+171.0% to 832 units), **Spain** (+149.1% to 436 units) and **France** (+144.1% to 542 units).

With around 20,600 cars handed over to customers, the company saw deliveries fall by 13.8 percent in **North America**. Cumulatively, North America closed the first nine months of the year with around 192,450 units, a drop of 7.2 percent. **Canada** again saw demand increase in September. With 3,453 automobiles the Ingolstadt-based carmaker exceeded the 2018 figure by 5.3 percent last month. The Four Rings delivered 16,130 cars (-16.6%) in the **United States**. The delivery figures for the new Audi Q3 (+57.6% to 1,820 units) in particular had a positive effect in September. Since the start of the year the new full-size models including the A6 (+128.0%), A7 (+108.0%) and A8 (+161.7%) saw strong growth. Across the entire product portfolio, buyers in the United States took delivery of 158,471 units since January, a decrease of 5.3 percent.

Deliveries AUDI AG	In September			Cumulative		
	2019	2018	Change from 2018	2019	2018	Change from 2018
World	145,400	139,150	+4.5%	1,357,100	1,407,672	-3.6%
Europe	49,550	37,209	+33.1%	595,150	616,149	-3.4%
- Germany	14,649	6,866	+113.4%	215,515	218,662	-1.4%
- UK	12,755	13,816	-7.7%	113,336	124,081	-8.7%
- France	3,170	2,427	+30.6%	42,346	41,273	+2.6%
- Italy	4,263	2,905	+46.7%	47,811	47,008	+1.7%
- Spain	2,638	1,606	+64.3%	39,589	45,047	-12.1%
USA	16,130	19,350	-16.6%	158,471	167,420	-5.3%
Mexico	998	1,237	-19.3%	8,895	10,908	-18.5%
Brazil	802	685	+17.1%	5,796	6,450	-10.1%
Chinese mainland + Hong Kong	63,593	65,767	-3.3%	491,040	483,001	+1.7%

- End -

***Fuel consumption of Audi e-tron**

Combined power consumption in kWh/100 km: 26.4 – 22.9 (WLTP); 24.6 – 23.7 (NEDC)

Combined CO₂ emissions in g/km: 0

(Information on fuel/power consumption and CO₂ emissions in ranges depending on the equipment selected for the vehicle)



The specified fuel consumption and emission data have been determined according to the measurement procedures prescribed by law. Since September 1, 2017, certain new vehicles are already being type-approved according to the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO₂ emissions. Starting on September 1, 2018, the New European Driving Cycle (NEDC) will be replaced by the WLTP in stages. Owing to the more realistic test conditions, the fuel consumption and CO₂ emissions measured according to the WLTP will, in many cases, be higher than those measured according to the NEDC. For further information on the differences between the WLTP and NEDC, please visit www.audi.de/wltp.

We are currently still required by law to state the NEDC figures. In the case of new vehicles which have been type-approved according to the WLTP, the NEDC figures are derived from the WLTP data. It is possible to specify the WLTP figures voluntarily in addition until such time as this is required by law. In cases where the NEDC figures are specified as value ranges, these do not refer to a particular individual vehicle and do not constitute part of the sales offering. They are intended exclusively as a means of comparison between different vehicle types. Additional equipment and accessories (e.g. add-on parts, different tire formats, etc.) may change the relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO₂ emissions and the performance figures for the vehicle.

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the "Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models," which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern, Germany, or under www.dat.de.

The **Audi Group**, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 18 locations in 13 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2018, the Audi Group delivered to customers about 1.812 million automobiles of the Audi brand, 5,750 sports cars of the Lamborghini brand and 53,004 motorcycles of the Ducati brand. In the 2018 fiscal year, AUDI AG achieved total revenue of €59.2 billion and an operating profit before special items of €4.7 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.
