



Michael Breme

Head of Strategic Planning

Michael Breme was born in Essen in 1967.

He studied Materials Sciences at RWTH Aachen University, graduating in Engineering in 1996. Breme began his professional career at AUDI AG as a planner for Substructure/Structure Planning Body and foreign plants. He became Project Manager in Overall Planning four years later, before being appointed Assistant to the Head of Planning in 2002.

Breme switched to the Audi Tool Shop two years after that. There, he acquired initial experience as a manager in his role as Head of Operations Management in Plant Systems/Equipment Construction, before assuming responsibility for the Plant Systems/Equipment Construction segment in the Tool Shop in 2006. In 2008, he became Site Coordinator of the Ingolstadt Tool Shop and Deputy Head of the Audi Tool Shop.

Breme took charge of the Audi Tool Shop in 2009 and had overall responsibility for the toolmaking sites in Ingolstadt, Neckarsulm, Győr (Hungary), Audi Tooling Barcelona (ATB) Martorell (Spain), and Audi Tooling China (ATC) in Beijing (China). Since 2015, he has also been Head of the Competence Center for Equipment and Metal Forming Technology. This is where the activities of the Tool Shop and Press Shop come together to make optimum use of expertise and valuable synergies.

In 2016, Michael Breme became Head of Production and Plant Planning at AUDI AG. He was responsible in this function for the production-side planning of all Audi brand vehicle projects and for the planning and implementation of plant structures at all Audi locations worldwide.

Since October 2019, he has headed the newly created Strategic Planning area. He is thus responsible for the continuous further development of an integrated Audi production strategy and the associated global production network. He assumes responsibility in this function for central management of the Production division. He is also responsible for the digitalization of production processes.