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New, sustainable training and education programs at Audi

- **New dual study programs in future-focused subjects start in autumn 2020**
- **Digital learning platform used in training makes mobile learning possible**
- **Wendelin Göbel, Board Member for Human Resources and Organization:**
“Preparing tomorrow’s skilled employees for future-oriented topics in the best possible way”

Ingolstadt/Neckarsulm, August 29, 2019 – The Audi locations Ingolstadt and Neckarsulm are preparing for the future: In line with the new demands of tomorrow’s mobility, Audi is also expanding its range of programs for school and university students. They will have the chance to apply for the coming year for new degree programs and an expanded range of vocational training at the locations. To promote digitalization in the learning process, Audi is introducing a new online learning platform into its training program through which trainers and trainees can network across multiple locations.

“We are undergoing a transformation and are developing sustainable mobility solutions for the future as well as suitable opportunities for young people to join the company,” says Wendelin Göbel, Board Member for Human Resources and Organization. “After all, our apprentices and students are an important basis for the success of Audi of tomorrow. We are therefore preparing them for future-oriented subjects in the best possible way. This also includes adapting teaching methods in order to encourage young people to learn independently,” says Göbel.

Peter Mosch, Chairman of the General Works Council of AUDI AG, adds: “Suitable qualifications are the foundation for a secure professional future. For us as the General Works Council, it is crucial for Audi to offer up-to-date training content to prepare tomorrow’s workforce for tomorrow’s mobility. For young people, the new training programs and adjustments to existing vocational training are the right steps to take.”

New study programs at the Neckarsulm site

Audi is further expanding its fuel cell expertise at the Neckarsulm location and is adapting its study programs accordingly. Students in the “Chemical Engineering, Chemistry and Bioengineering” Bachelor program will now be able to learn about physical and organic chemistry as well as thermal process engineering. In addition, the new “Mechanical Engineering – Process Engineering” Bachelor program being offered prepares students to work in the fuel cell development team.



Audi is also focusing on targeted development of future-oriented training in information technology. In the “Business Informatics – Data Science” Bachelor program offered at the Neckarsulm location, students learn the core competences in data analysis and its application in the corporate context. The courses are offered in conjunction with the Baden-Württemberg Cooperative State University.

New cooperation programs with the Technical University of Ingolstadt

Starting in 2020, Audi will launch two additional dual Bachelor degree programs and an additional dual Master program in cooperation with the Technical University of Ingolstadt: In the “User Experience Design” Bachelor program, students learn the programming, design and concept development skills needed to design user-centric products. The “Electrical Engineering and Electric Mobility” Bachelor program teaches know-how in the future-oriented field of electric mobility and energy storage. Building upon that is the three-semester Master program in “Electrical Engineering for Mobile Systems,” which teaches engineering procedures in the development of automotive electrotechnical and mechatronic systems.

Extended training program

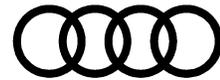
In addition to the new degree programs, Audi will be offering training to qualify as an IT specialist in Neckarsulm starting in 2020, combining the key points of IT and electrical engineering. This occupational training is also being offered in Ingolstadt.

The program for interested school and university students is wide-ranging: Starting in 2020, Audi will offer training in a total of 20 occupations, 16 dual Bachelor and three dual Master programs.

Digitalization in training

More and more digital teaching methods are being used in vocational training at Audi. Audi is introducing a new learning platform at the start of vocational training in September 2019. The online system guarantees access to learning content across multiple locations. This enables trainers and apprentices in Ingolstadt and Neckarsulm to share and process content, knowledge and assignments using their personalized online access on company tablets and computers. The trainers use the tool to track the learning progress of the individual apprentices. Depending on their level of knowledge, young people can be supported with personalized learning measures.

Applications for the start of apprenticeships or degree programs in 2020 can still be submitted through the Audi career page until September 15, 2019. Further information is available at www.audi.com/en/career/pupils/apprenticeship.html and www.audi.com/en/career/pupils/dual-studies-bachelor.html.



In addition, school-age students have the opportunity throughout the year to complete a work-experience placement for additional career orientation. Online applications for this can be found at <https://www.audi.com/en/career/pupils.html>.

The **Audi Group**, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 18 locations in 13 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2018, the Audi Group delivered to customers about 1.812 million automobiles of the Audi brand, 5,750 sports cars of the Lamborghini brand and 53,004 motorcycles of the Ducati brand. In the 2018 fiscal year, AUDI AG achieved total revenue of €59.2 billion and an operating profit before special items of €4.7 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.
