



Corporate Communications

Johanna Barth
Press Spokeswoman Human Resources and
Organization
Phone: +49 841 8998 9190
E-mail: johanna.barth@audi.de
www.audi-mediacycenter.com

Audi close-up

Active summer for Audi Summer Kids

Ingolstadt, August 23, 2019 – More than 200 Audi Summer Kids enjoyed an exciting vacation program in Ingolstadt over the last four weeks with the theme “Summer Kids the clock is striking 19!”

An exciting summer program of events is coming to an end in Ingolstadt for more than 200 Audi Summer Kids. The young offspring of Audi employees were invited to play and have fun for four weeks in a program with the theme “Summer Kids the clock is striking 19!”: From a visit to the plant fire department, a tour through Audi Restaurants and an inside look at the Audi medical center – there was something for everyone in the wide-ranging program of activities.

The summer vacation program was developed by Audi together with its partner gfi gGmbH. Audi has been offering parents a break from childcare during the summer since 2011, guaranteeing the kids a varied and wide-ranging program of activities. Kids ages 6 to 14 years are looked after by pedagogically trained staff.

On the next-to-last day of the summer break program, they got to meet award-winning marine biologist, research diver and adventurer Robert Marc Lehmann. They talked with him about marine life, palm oil, overfishing, environmental protection and plastic waste, and they learned how to recognize how these things are connected. Lehmann, who was invited by the Audi Environmental Foundation, talked with the children about why these issues affect everyone and how they can better help protect the environment in their daily lives.

Audi also offers childcare for the children of employees during the Easter, Whitsun and autumn break holidays. Once again this year, 80 children can spend an exciting day at Audi on November 20, the school holiday for religious penance and prayer. In addition to this school vacation childcare, Audi provides support with places in nurseries and kindergartens close to the plant as well as flexible short-term care in the miedelHaus in Ingolstadt. There is also a corresponding program at the Neckarsulm site.

– End –