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Lisa Batiashvili opens up new perspectives on classical music

- **The Audi Summer Concerts 2019 impress with new concert venues**
- **A diverse program and high-caliber artists attract young audiences**
- **Dr Christian Lösel: “Lisa Batiashvili an international ambassador for the city”**

Ingolstadt, 15 July 2019 – The Audi Summer Concerts 2019 have concluded with the popular Audi Classics Open Air Weekend in the Klenzpark. Under the motto “Fantastique!”, for a period of two weeks the artistic director Lisa Batiashvili brought artists such as Jean-Yves Thibaudet, Nino Machaidze, Gautier Capuçon and Paavo Järvi to the festival concert stages for the first time. Events including Walt Disney’s *Fantasia* in the hall for employee assemblies at Audi and a concert with talks featuring the musical legend Alfred Brendel in the Audi museum mobile showed new perspectives on classical music in Ingolstadt.

Despite unfavorable weather, some 12,000 loyal fans attended the popular Classics Open Air Weekend in the Klenzpark. On the French national holiday, this large-scale event, which has been held since 2009, Berlioz’ *Symphonie fantastique* provided the resounding final chords of the two-week music festival, which brought world-famous musicians to Ingolstadt under the motto “Fantastique!”, putting the spotlight on French musical culture.

Lisa Batiashvili, the artistic director of the festival, was able to attract such renowned artists as Jean-Yves Thibaudet, Nino Machaidze, Gautier Capuçon, Paavo Järvi, the Bremen German Chamber Philharmonic Orchestra and the wind soloists Les Vents Français to Ingolstadt. In two concerts, the internationally celebrated violinist Batiashvili took to the stage herself. “It’s my personal aim for the next couple of years to make this festival more international and more exposed, but also to get more awareness from people around the world,” said Lisa Batiashvili, summing up her motivation for the festival.

For her musical achievements, the lord mayor of the City of Ingolstadt, Dr Christian Lösel, honored the artist by entering her name into the Golden Book of Ingolstadt. “Lisa Batiashvili not only accomplishes outstanding work for the Audi Summer Concerts, which have become an indispensable contribution to the cultural life of the city. With her personal connection to



Ingolstadt, she is also an international ambassador for our city,” said the mayor at the official ceremony in the historic city hall on Sunday evening.

This year’s Audi Summer Concerts showed new perspectives for classical music in Ingolstadt with concerts in unusual venues such as the special exhibition space in the Audi museum mobile and the hall for employee assemblies at Audi. The sold-out opening event, *Fantasia – Disney live in concert*, and the popular living-room concerts and discussions with artists confirmed the new direction that the festival took in making classical music accessible and personal.

For information on the Audi Summer Concerts, please see www.sommerkonzerte.de

Media material and a program for downloading are available at:

www.audi-mediacycenter.com/de/sommerkonzerte-293

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In 2018, the Audi Group delivered to customers about 1.812 million automobiles of the Audi brand, 5,750 sports cars of the Lamborghini brand and 53,004 motorcycles of the Ducati brand. In the 2017 fiscal year, AUDI AG achieved total revenue of €60.1 billion and an operating profit of €5.1 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.
