



Corporate Communications

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Open day at the Audi Training Center: 70 years of training at the Ingolstadt location

- **Anniversary ceremony on July 6 at the Audi Ingolstadt training center**
- **Activities for the whole family to participate in the open day**

Ingolstadt, July 4, 2019 – Final school exams and then what? Interested school students can gain an insight into Audi’s working world during the open day at the training center. The automobile manufacturer has been providing vocational training at its Ingolstadt plant for 70 years. Audi employees will celebrate this special anniversary together with people from the region on Saturday, July 6. Audi invites you to take part in many activities and to travel back in time through the changes in vocational training.

The brand with the Four Rings has been training young people at the Ingolstadt location to become highly qualified specialists since 1949. A specially designed anniversary exhibition that includes a clear timeline guides one through historical highlights of the company’s training history. At the anniversary ceremony, trainees from various decades will provide an insight into their personal histories and experiences in a talk session. Dieter Omert, Head of Vocational Training and Technical Competence Development, and Dagmar Konrad, Head of the Audi Academy, will look back on how the range of training subjects has grown at the plant. Board of Management Member for Human Resources Wendelin Göbel, Chairman of the General Works Council Peter Mosch and guests of honor from the fields of business and politics in the region will also be present.

Anyone who would like to experience Audi’s working world interactively on this day can take part in special hands-on activities: Interested people can immerse themselves in virtual worlds with virtual-reality glasses, produce keyrings with 3D printers, explore the world of robotics or explore a mechatronics technician’s working environment in a 360-degree video. This short film will also be available online at www.audi.de/ausbildung starting today, Thursday.

The open day will take place between 9 a.m. and 4 p.m. at the Audi Training Center at Hindemithstraße 27 in Ingolstadt. Throughout the day, trainees and trainers from the company will provide advice on everything worth knowing about the innovative Audi professions.



Applications to start an apprenticeship or studies in 2020 must be submitted from July 22 to September 15, 2019 via the Audi careers web page. Further information is available at www.audi.de/ausbildung and www.audi.de/duale-hochschule. In addition to the open day, school students have the opportunity throughout the year to complete a student internship for further career orientation. Online applications can be submitted at www.audi.de/schueler.

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Note for the media:

*The Anniversary ceremony „70 years of vocational training at the Ingolstadt site“ takes place on Saturday, July 6, starting 10 a.m. in the Audi Training Center, Hindemithstraße 27, 85057 Ingolstadt, entrance A, 1st floor. **Media are invited.***

*Photos of Open Day 2019 will be **available for download** on Saturday, July 6, as of 6 p.m. at www.audi-mediacycenter.com.*

The **Audi Group**, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 18 locations in 13 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2018, the Audi Group delivered to customers about 1.812 million automobiles of the Audi brand, 5,750 sports cars of the Lamborghini brand and 53,004 motorcycles of the Ducati brand. In the 2018 fiscal year, AUDI AG achieved total revenue of €59.2 billion and an operating profit before special items of €4.7 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.
