



**Tradition Communications**

Peter Kober

Telephone: +49 841 89-39628

E-mail: [peter.kober@audi.de](mailto:peter.kober@audi.de)

[www.audi-mediacycenter.com](http://www.audi-mediacycenter.com)

## **Classics at the Goodwood Festival of Speed**

- **Audi Tradition in the Mecca of historic motorsport with the Audi Rallye quattro A2, Audi 90 quattro IMSA-GTO and the Audi 200 quattro TransAm**
- **World rally champion Stig Blomqvist, Le Mans winners Frank Biela and Benoit Tréluyer behind the wheel**

**Ingolstadt, July 1, 2019 – At this year's Goodwood Festival of Speed in southern England (from 4<sup>th</sup> to 7<sup>th</sup> of July), Audi Tradition will be on the starting line with three historically important cars. The Ingolstadt-based company will be sending the Audi Rallye quattro A2, the Audi 90 quattro IMSA-GTO and the Audi 200 quattro TransAm to the Mecca of historic motorsport. The Audi Motorsport icons will be driven by outstanding drivers from Audi's history. World rally champion Stig Blomqvist will drive the car with which he became world champion in 1984. Five-time Le Mans winner Frank Biela will be behind the wheel of the Audi 200 quattro TransAm, while three-time Le Mans winner Benoit Tréluyer will be giving it his all in the Audi 90 quattro IMSA-GTO.**

Rally fans are really looking forward to seeing the 1984 Audi Rallye quattro A2. The car with the long wheelbase was a further development of the previous year's car with which Hannu Mikkola became world champion. Audi opened the 1984 season with a bang when the team with the four rings landed a triple victory at the Monte Carlo Rally. Walter Röhrl, who had just joined Audi Sport, triumphed in his first appearance – but the season was to be shaped by someone else. The Swede Stig Blomqvist already won the next world championship race in Sweden and finished the season as the world champion driver. Audi also became the brand world champion. At Goodwood, Blomqvist will drive the exact same car in which he started in Monte Carlo in 1984, where he finished in second place.

Frank Biela has won Audi's 24 Hours of Le Mans five times, Benoit Tréluyer three times. Both will be guests of Audi Tradition at Goodwood where they will get behind the wheel of two very special racing cars. Both are symbolic of Audi's beginnings in the USA. After the company withdrew from the rally scene, attention turned to circuit racing in North America. In 1988, the Ingolstadt-based manufacturer took an Audi 200 quattro to the starting line of the TransAm series and were unbeatable there. Right from the offset, Audi won in the brand classifications, while driver Hurley Haywood brought home the driver's championship. In the following year, Audi registered for the IMSA-GTO series with an Audi 90 quattro. Hans-Joachim Stuck was the star driver there, reaching the top spot of the podium a total of seven times. Having missed the two opening races, it was not to be enough for Stuck or the brand to take home an overall

\*The collective fuel consumption values of all models named and available on the German market can be found in the list provided at the end of this MediaInfo.



victory. The Audi vehicles present at Goodwood will be complemented by a two-wheeler from times gone by: the re-built DKW UL 500 from 1937 will also be among the motorcycles taking part in the event.

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The four rings of the Audi badge symbolize the Audi, DKW, Horch and Wanderer brands, combined to form Auto Union in 1932. Auto Union and NSU, which merged in 1969, both made many significant contributions towards the development of the car. AUDI AG was formed from Audi NSU Auto Union AG in 1985. Together with NSU GmbH, Audi Tradition/Auto Union GmbH has been nurturing the extensive, diverse history of Audi since 1998 and presenting it to the public. The Audi museum mobile at the Audi Forum Ingolstadt is open daily from Monday to Friday from 9.00 a.m. to 6.00 p.m., and on Saturdays, Sundays and public holidays from 10.00 a.m. to 4.00 p.m. The August Horch Museum in Zwickau is open from Tuesday to Sunday from 9.30 a.m. to 5.00 p.m. AUDI AG and the town of Zwickau are each 50 percent owners of the August Horch Museum Zwickau gGmbH. [www.audi.de/tradition](http://www.audi.de/tradition)

Audi Tradition supports the work of Audi Club International e.V. (ACI). Officially recognized by AUDI AG, this umbrella organization represents all Audi brand clubs and the clubs of the predecessor brands of the present-day AUDI AG. Information at [www.audi-club-international.de](http://www.audi-club-international.de)

The **Audi Group**, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 18 locations in 13 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2018, the Audi Group delivered to customers about 1,812 million automobiles of the Audi brand, 5,750 sports cars of the Lamborghini brand and 53,004 motorcycles of the Ducati brand. In the 2018 business year the premium manufacturer achieved an operating result of €4.7 billion with sales totaling €59.2 billion. At present, approximately 90,000 people work for the company all over the world, with more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.