



Kommunikation Kultur & Trends

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Audi teams up on Marvel Studios' Avengers: Endgame for comical digital short featuring Captain Marvel

- **Brie Larson as Captain Marvel gets a quick course on the past and present in hilarious new video featuring Audi e-tron**
- **The all-electric vehicles Audi e-tron Sportback concept and Audi e-tron GT concept appear in Marvel Studios' Avengers: Endgame**
- **Audi will sponsor the World Premiere of Marvel Studios' Avengers: Endgame**

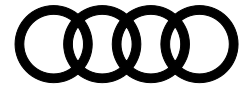
Ingolstadt, 18. April 2019 – Audi and Marvel Studios are back together, this time with a hilarious digital short in anticipation of “Avengers: Endgame.” The video, called “The Debriefing,” follows Brie Larson as Captain Marvel and her re-introduction to society after years away from Earth. The video also features the all-electric Audi e-tron.

When Captain Marvel returns to Earth after years away, a government agent recaps all she’s missed, including advances in the war on gluten, technology and the formation of the Avengers. In her efforts to embrace the future, Captain Marvel is introduced to the all-new Audi e-tron and takes it for a spin – where the agent notes: “Speed limits are still a thing.” Click here to view the video:

<http://audi.us/TheDebriefing>

Marvel Studios' Avengers: Endgame debuts in US theaters on April 26. The film will feature the all-electric Audi e-tron Sportback concept while Iron Man (Robert Downey Jr.) trades his Audi R8 for the all-electric Audi e-tron GT concept.

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ABOUT MARVEL STUDIOS' AVENGERS: ENDGAME

The grave course of events set in motion by Thanos that wiped out half the universe and fractured the Avengers ranks compels the remaining Avengers to take one final stand in Marvel Studios' grand conclusion to twenty-two films, "Avengers: Endgame."

Kevin Feige produces "Avengers: Endgame," and Anthony and Joe Russo are the directors. Louis D'Esposito, Victoria Alonso, Michael Grillo, Trinh Tran, Jon Favreau, James Gunn and Stan Lee are the executive producers, and Christopher Markus & Stephen McFeely wrote the screenplay.

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2018, the Audi Group delivered to customers about 1.812 million automobiles of the Audi brand. In the 2017 fiscal year, AUDI AG achieved total revenue of €60.1 billion and an operating profit of €5.1 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.