



Product and Technology Communications

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Audi A7 Sportback is “2019 World Luxury Car”

- **Audi wins prestigious award**
- **Tenth World Car Award for the brand with the four rings**
- **Member of the Board of Management of Audi Technical Development Hans-Joachim Rothenpieler: “It is a great honor for Audi to win the “World Luxury Car” award twice in a row”**

Ingolstadt/New York, April 17, 2019 – The Audi A7 Sportback* is the “2019 World Luxury Car.” The A7 Sportback is the second Audi to take home the award after the Audi A8* won it last year. The awards were presented today at the New York International Auto Show.

The World Car jury, consisting of 86 members from 24 countries, voted to distinguish the Audi A7 Sportback as the best new luxury car on the world market. This is the tenth victory for Audi in one of the World Car categories.

“It is a great honor for Audi to win the ‘World Luxury Car’ award twice in a row,” says Hans-Joachim Rothenpieler, Member of the Board of Management of AUDI AG Technical Development. “We are very proud of this award because it shows Audi’s ability to develop leading premium cars in various segments.”

The design of a coupe, the space of a sedan, and the variability of an Avant—the new Audi A7 Sportback combines the best of three worlds. It is a new style of Gran Turismo, offering systematic digitalization, a dynamic driving experience, and a space concept that combines a wide range of customer requirements.

* The collective fuel consumption values of all models named and available on the German market can be found in the list provided at the end of this MediaInfo.



Audi victories in the World Car Awards

2005	Audi A6	World Car of the Year
2007	Audi RS 4	World Performance Car
	Audi TT	World Car Design of the Year
2008	Audi R8	World Performance Car
	Audi R8	World Car Design of the Year
2010	Audi R8 V10	World Performance Car
2014	Audi A3	World Car of the Year
2016	Audi R8	World Performance Car
2018	Audi A8	World Luxury Car
2019	Audi A7 Sportback	World Luxury Car

- End -

Fuel consumption of the models named above

(Information on fuel consumption and CO₂ emissions as well as efficiency classes in ranges depending on the tires/wheels used.)

Audi A7 Sportback

Combined fuel consumption in l/100 km: 7.3-4.4;

Combined CO₂ emissions in g/km: 167-115

Audi A8

Combined fuel consumption in l/100 km: 7.9-5.6;

Combined CO₂ emissions in g/km: 181-148



The specified fuel consumption and emission data have been determined according to the measurement procedures prescribed by law. Since 1st September 2017, certain new vehicles are already being type-approved according to the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO₂ emissions. Starting on September 1st 2018, the New European Driving Cycle (NEDC) will be replaced by the WLTP in stages. Owing to the more realistic test conditions, the fuel consumption and CO₂ emissions measured according to the WLTP will, in many cases, be higher than those measured according to the NEDC. For further information on the differences between the WLTP and NEDC, please visit www.audi.de/wltp.

We are currently still required by law to state the NEDC figures. In the case of new vehicles which have been type-approved according to the WLTP, the NEDC figures are derived from the WLTP data. It is possible to specify the WLTP figures voluntarily in addition until such time as this is required by law. In cases where the NEDC figures are specified as value ranges, these do not refer to a particular individual vehicle and do not constitute part of the sales offering. They are intended exclusively as a means of comparison between different vehicle types. Additional equipment and accessories (e.g. add-on parts, different tyre formats, etc.) may change the relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO₂ emissions and the performance figures for the vehicle.

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the “Guide on the fuel economy, CO₂ emissions and power consumption of new passenger car models”, which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, D-73760 Ostfildern, Germany and at www.dat.de.

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 18 locations in 13 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2018, the Audi Group delivered to customers about 1.812 million automobiles of the Audi brand, 5,750 sports cars of the Lamborghini brand and 53,004 motorcycles of the Ducati brand. In the 2018 fiscal year, AUDI AG achieved total revenue of €59.2 billion and an operating profit before special items of €4.7 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.
