



**Product and Technology Communications**

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## **Audi at Auto Shanghai 2019**

- **Audi Press Conference on April 16, 2019, at 5:00 a.m. (CEST)**
- **Two world premieres – Audi AI:ME and Audi Q2L e-tron**
- **Locally produced Audi Q3 launches on the market**

**Ingolstadt/Shanghai, April 11, 2019 – Audi is starting the Auto Shanghai 2019 motor show with two world premieres and a whole series of national innovations. The brand is presenting the visionary Audi AI:ME concept car in the southern Chinese metropolis. In addition, two electric models will make their series debut in Shanghai: the Audi e-tron\* and the Q2L e-tron, which was designed especially for China and is built in the Foshan plant. The compact SUV, which will be delivered to the first customers in the summer of 2019, is even experiencing its world premiere in Shanghai.**

Audi CEO Bram Schot: “With both the Audi Q2L e-tron and Audi e-tron electric models, we are launching a new era in China with our partner FAW. The compact SUV will be produced locally already this year and, beginning in 2020, the Audi e-tron will also be produced in China, our largest and most important market worldwide.”

The body of the Audi Q2L e-tron is 33 millimeters (*1.3 in*) longer than that of the basic model. The car is powered by an electric motor on the front axle that mobilizes 100 kilowatts and 290 newton meters (*213.9 lb-ft*). With a battery capacity of 38 kilowatt hours, it has a range of up to 265 kilometers (*164.7 mi*), determined according to the local homologation procedure.

The second generation of the Audi Q3, which is having its national sales launch in Shanghai, is also being manufactured in China. The family SUV not only looks more self-confident but is also roomier and more versatile. Just like the Audi top models, it features a digital operating and display concept, extensive infotainment solutions and innovative assist systems. Chinese customers can choose from three four-cylinder engines ranging between 110 and 162 kW (150 – 220 PS).

Another highlight of Audi’s presence in Shanghai is the world premiere of a visionary concept car for tomorrow’s urban mobility: the Audi AI:ME shows the ideas of Audi designers and developers for a compact car of the future. The show car offers a roomy, futuristic interior and capability for level 4 automated driving. This allows the occupants the freedom to do what they like with their time on board. The Audi AI:ME offers a broad range of high-tech features for communication, entertainment, or simply relaxation.

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\* The collective fuel consumption values of all models named and available on the German market can be found in the list provided at the end of this MediaInfo.



### **Fuel consumption of the models listed**

*(Information on fuel/power consumption and CO<sub>2</sub> emission figures given in ranges depend on the equipment selected)*

Audi e-tron:

Combined electrical consumption in kWh/100 km: 26.2 - 22.6 (WLTP); 24.6 - 23.7 (NEDC)

Combined CO<sub>2</sub> emissions in g/km: 0 (*g/mi: 0*)

The indicated consumption and emissions values were determined according to the legally proscribed measuring methods. Since September 1, 2017, the type approval for certain new vehicles has already been performed in accordance with the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO<sub>2</sub> emissions. Beginning September 1, 2018, the WLTP will gradually replace the New European Driving Cycle (NEDC). Due to the realistic test conditions, the fuel consumption and CO<sub>2</sub> emission values measured are in many cases higher than the values measured according to the NEDC. Additional information about the differences between WLTP and NEDC is available at [www.audi.de/wltp](http://www.audi.de/wltp).

At the moment, it is still mandatory to communicate the NEDC values. In the case of new vehicles for which the type approval was performed using WLTP, the NEDC values are derived from the WLTP values. WLTP values can be provided voluntarily until their use becomes mandatory. If NEDC values are indicated as a range, they do not refer to one, specific vehicle and are not an integral element of the offer. They are provided only for the purpose of comparison between the various vehicle types. Additional equipment and accessories (attachment parts, tire size, etc.) can change relevant vehicle parameters, such as weight, rolling resistance and aerodynamics and, like weather and traffic conditions as well as individual driving style, influence a vehicle's electrical consumption, CO<sub>2</sub> emissions and performance figures.

*Further information on official fuel consumption figures and the official specific CO<sub>2</sub> emissions of new passenger cars can be found in the "Guide on the fuel economy, CO<sub>2</sub> emissions and power consumption of all new passenger car models," which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany ([www.dat.de](http://www.dat.de)).*

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 18 locations in 13 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2018, the Audi Group delivered to customers about 1.812 million automobiles of the Audi brand, 5,750 sports cars of the Lamborghini brand and 53,004 motorcycles of the Ducati brand. In the 2018 fiscal year, AUDI AG achieved total revenue of €59.2 billion and an operating profit before special items of €4.7 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.