



Product and Technology Communications

Albrecht Trautzburg

Phone: +49 841 89-44504

Email: albrecht.trautzburg@audi.de

www.audi-mediacyenter.com

Readers' choice "All-wheel-drive car of the year 2019": Audi wins in four out of ten categories

- **Best in class: Audi Q2, Audi Q5, Audi A6 allroad and Audi e-tron**
- **Most successful brand: Audi tops this year's readers' choice awards**
- **New quattro generation: the electric all-wheel drive in the full-size SUV**

Ingolstadt/Berlin, April 11, 2019 – Audi celebrated a resounding success as part of the readers' choice "All-wheel-drive car of the year 2019" awards: The Q2, Q5, A6 allroad quattro* and the all-electric powered Audi e-tron* models won in their respective class, making Audi the most successful brand among the competition.

"We're delighted with the four awards because they are testimony to our quattro expertise which we've built up over many years," explained Hans-Joachim Rothenpieler, Audi Board of Management Member for Technical Development. "We're particularly proud of the award for the Audi e-tron. Our all-electric powered SUV has taken all-wheel drive into the electric era, setting new standards in terms of handling, traction and safety in the process."

As part of the readers' choice "All-wheel-drive car of the year 2019" awards, the lineup put together by editors from "AUTO BILD Allrad" magazine included 211 models from 43 brands in ten categories. Readers could cast a vote for their favorite in each vehicle category. In the "Off-roader and SUV up to 35,000 euros" category the Audi Q2 scored 8.5 percent to come out on top of the field of 34 rivals. As such, this was the most fiercely competitive category. 29 models featured in the next-largest category from 35,000 to 50,000 euros. Here the Audi Q5 won with 6.7 percent of the readers' votes.

The Audi A6 allroad quattro* was almost two percent ahead of the second-placed car in the "All-Wheel Crossover" category. A full 13.99 percent of the cast votes went to the brand's popular allroad model. The Audi e-tron* enjoyed an equally comfortable victory in the "All-Wheel Hybrids and Electric" category, beating 24 competitors with 8.65 percent of the readers' votes.

The sporty full-size SUV is powered by an electric motor on each axle, providing the ideal power source for the high-precision, ultrafast electric all-wheel-drive system. This system ensures the continuous and fully variable regulation of the ideal distribution of drive torque between the two axles – within a fraction of a second.

* The collective fuel consumption values of all models named and available on the German market can be found in the list provided at the end of this MediaInfo.



In most driving situations, the Audi e-tron mainly uses its rear electric motor in order to achieve maximum efficiency. Where necessary, the electric quattro shifts torque to the front axle. The dynamic talents of the electric SUV are especially apparent at low coefficients of friction, such as on snow.

“AUTO BILD Allrad” is Europe’s bestselling all-wheel-drive magazine and has been running the competition since 2002. The awards were presented at the Axel Springer Haus in Berlin. Audi has continued its success by winning in four categories of the readers’ choice awards. In the past ten years alone, the brand’s models have graced the top step of the podium 17 times, including the A6 allroad quattro on three occasions. The Q5 won one award in 2017.

- End -

Fuel consumption of the models listed

(Information on fuel/power consumption and CO₂ emission figures given in ranges depend on the equipment selected)

Audi A6 allroad quattro:

Combined fuel consumption in l/100 km: 6.5 – 5.6 (36.2 – 42.0 US mpg);

Combined CO₂ emissions in g/km: 172 – 149 (276.8 – 239.8 g/mi)

Audi e-tron:

Combined electrical consumption in kWh/100 km: 26.2 – 22.6 (WLTP); 24.6 – 23.7 (NEDC);

Combined CO₂ emissions in g/km: 0 (0 g/mi)

The specified fuel consumption and emission data have been determined according to the measurement procedures prescribed by law. Since 1st September 2017, certain new vehicles are already being type-approved according to the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO₂ emissions. Starting on September 1st 2018, the New European Driving Cycle (NEDC) will be replaced by the WLTP in stages. Owing to the more realistic test conditions, the fuel consumption and CO₂ emissions measured according to the WLTP will, in many cases, be higher than those measured according to the NEDC. For further information on the differences between the WLTP and NEDC, please visit www.audi.de/wltp.

We are currently still required by law to state the NEDC figures. In the case of new vehicles which have been type-approved according to the WLTP, the NEDC figures are derived from the WLTP data. It is possible to specify the WLTP figures voluntarily in addition until such time as this is required by law. In cases where the NEDC figures are specified as value ranges, these do not refer to a particular individual vehicle and do not constitute part of the sales offering. They are intended exclusively as a means of comparison between different vehicle types. Additional equipment and accessories (e.g. add-on parts, different tyre formats, etc.) may change the relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO₂ emissions and the performance figures for the vehicle.



Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the “Guide on the fuel economy, CO₂ emissions and power consumption of new passenger car models”, which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, D-73760 Ostfildern, Germany and at www.dat.de.

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 18 locations in 13 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2018, the Audi Group delivered to customers about 1.812 million automobiles of the Audi brand, 5,750 sports cars of the Lamborghini brand and 53,004 motorcycles of the Ducati brand. In the 2018 fiscal year, AUDI AG achieved total revenue of €59.2 billion and an operating profit before special items of €4.7 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.
