



Tradition Communications

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Audi Tradition presents "Space Miracles" at the Techno Classica classic vehicle show in Essen

- **It's all about the Four Rings: from the DKW Schnellaster to the Audi 100 Avant GLS**
- **Around 200,000 visitors are expected between April 10 and 14**

Ingolstadt, April 4, 2019 – Station wagons from the company's history will be in the spotlight of Audi Tradition's presence at this year's Techno Classica in Essen. From Wednesday, April 10 to Sunday, April 14, the world's biggest classic vehicle show will provide a perfect stage for seven automobile treasures from Audi history. The manufacturer from Ingolstadt will be appearing at the car show under the slogan: "Space Miracle – from the Schnellaster to the Avant" and at the same time will also be celebrating 70 years since the Ingolstadt plant was founded.

At the end of the Second World War, Auto Union appeared to be dead. Expropriated by the Soviet occupying power in its original base of Saxony, and removed from the Chemnitz Commercial Register in 1948, the company seemingly no longer had a future. Nevertheless, that future would continue in the US occupation zone. Re-established in 1949 with modest beginnings in former military buildings in Upper-Bavarian Ingolstadt, Auto Union GmbH developed over the course of 70 years to become AUDI AG.

The first products from 1949 were the DKW Schnellaster and the DKW RT 125 W motorcycle. Both will be exhibited in Essen at the Audi stand in hall 4. The DKW Schnellaster F89 L was the first automobile ever to be produced in Ingolstadt. It was ahead of its time thanks to its cab-over-engine design and was still based on pre-war technology with front-wheel drive and a two-cylinder, two-stroke engine. The reliable and uncomplicated delivery van was available in different body versions, ranging from platform or panel vans to livestock transporters and even luxury buses. The Schnellaster was a typical child of its time. Created during the hardships of the early post-war years, this vehicle was geared to the needs of Germany's reconstruction. The new DKW RT 125 W motorcycle, whereby "W" stood for "West", was essentially a familiar face, with the RT 125 having already been developed in 1939 at the then DKW plant in Zschopau. Apart from the slightly rounder shape of the fuel tank, it was identical to the pre-war model with its trapezoidal forks, rubber-band springs, two-stroke engine delivering 4.75 hp and three-speed foot-operated transmission. The DKW RT 125 made a massive contribution to allowing Auto Union to become a solid company following the war and it fleeing Saxony.



Another witness to the difficult post-war period was the DKW Meisterklasse Universal, F89 S model from 1951. After running out of passenger car production space in Ingolstadt, 1950 saw Auto Union found a further plant in Düsseldorf. Of the initial four brands, for reasons technical feasibility, DKW was the only one to be brought back to life with its simple and robust two-stroke engines. The first DKW passenger car from the post-war period was a combination of DKW F 8 technology from 1939 and the streamline bodywork of the three-cylinder DKW F 9 initially planned for 1940. This composition was also the reason why the vehicle bears the designation DKW F 89.

Besides the Audi 80 Variant from 1967 and an Audi 100 Avant GLS (1978), there will be another two truly exotic vehicles on show at the Audi Tradition Techno Classica stand. The DKW Imosa F 1000 D was a small van of which more than 110,000 units were built in Spain between 1960 and 1975. Then there is also the Audi Foxwagon which was only available in the USA. The exhibited vehicle from 1978 is based on the first Audi 80. For the North-American market where the Audi 80 was sold under the name "Audi Fox", body components of the VW Passat were used by the Ingolstadt plant to produce a station wagon variant of the first Audi 80 – known in the USA as the "Foxwagon" – a variant which enjoyed great sales turnover.

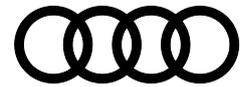
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The four rings of the Audi badge symbolize the Audi, DKW, Horch and Wanderer brands, combined to form Auto Union in 1932. Auto Union and NSU, which merged in 1969, both made many significant contributions towards the development of the car. AUDI AG was formed from Audi NSU Auto Union AG in 1985. Together with NSU GmbH, Audi Tradition/Auto Union GmbH has been nurturing the extensive, diverse history of Audi since 1998 and presenting it to the public. The Audi museum mobile at the Audi Forum Ingolstadt is open daily from Monday to Friday from 9.00 a.m. to 6.00 p.m., and on Saturdays, Sundays and public holidays from 10.00 a.m. to 4.00 p.m. The August Horch Museum in Zwickau is open from Tuesday to Sunday from 9.30 a.m. to 5.00 p.m. AUDI AG and the town of Zwickau are each 50 percent owners of the August Horch Museum Zwickau gGmbH. www.audi.de/tradition

Audi Tradition supports the work of Audi Club International e.V. (ACI). Officially recognized by AUDI AG, this umbrella organization represents all Audi brand clubs and the clubs of the predecessor brands of the present-day AUDI AG. Information at www.audi-club-international.de

The **Audi Group**, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 18 locations in 13 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2018, the Audi Group delivered to customers about 1,812 million automobiles of the Audi brand, 5,750 sports cars of the Lamborghini brand and 53,004 motorcycles of the Ducati brand. In the 2018 business



year the premium manufacturer achieved an operating result of €4.7 billion with sales totaling €59.2 billion. At present, approximately 90,000 people work for the company all over the world, with more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.