



Corporate Communications

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Audi close up

**Girls' Day at Audi:
Schoolgirls experience technology**

Ingolstadt, March 28, 2019 – What boys can do, girls can do at least as well. This was impressively demonstrated by 194 schoolgirls from the region on Thursday, 28 March, at Audi's Girls' Day in Ingolstadt. They demonstrated their technical know-how in various projects, gained insights into the various technical professions offered by the automobile manufacturer, and exchanged ideas and opinions with apprentices and Audi experts.

Participation was open to high-school, secondary- and middle-school students from year seven onwards. The 149 girls from secondary and middle schools, for example, gained an impression of apprenticeships in industrial and technical occupations at Audi. Accompanied by apprentices, they tried out their practical skills on small workpieces and learned techniques for filing or soldering in the production of key rings, fittings for mobile phones and pens, "special easter bunnies" and small model cars. In the apprentices' workshop, the participants carried out service checks and tire changes. The 45 high-school students received information about studying at the University of Cooperative Education and about "Audi dual" – this dual study program combines a university degree with practical experience at the company. Female academics talked about their day-to-day work in the company and thus conveyed a vivid impression of the range of technical tasks they master on a daily basis. Dieter Omert, Head of Vocational Training and Professional Competence Development at AUDI AG: "Events such as Girls' Day are a good opportunity to get girls interested in technical careers. We are happy to support the schoolgirls and show them that professions in the technical field have great career potential and are also a lot of fun."

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