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## **Tom Kristensen thrills audience in Audi RS 5 DTM**

- **Le Mans record winner back in DTM cockpit as a “taxi driver”**
- **More than 750 guests attend event of Audi’s partner MASCOT® WORKWEAR**

**Neuburg a. d. Donau/Engesvang, March 27, 2019 – From 2004 to 2009, Tom Kristensen was racing for Audi in the DTM. At a four-day event hosted by Audi’s partner MASCOT® WORKWEAR in Denmark, the Le Mans record winner celebrated a short “comeback.”**

Kristensen became famous primarily due to his nine triumphs in the Le Mans 24 Hours. However, with nine pole positions, four race wins, and eighteen podium finishes, the Dane was also extremely successful for Audi in the DTM. “That’s why Tom was a perfect choice for inspiring the enthusiasm of the guests of our Danish clothing partner for motorsport and the DTM,” says Romolo Liebchen, Head of International Partnerships at Audi Motorsport. “They were equally impressed by the new MASCOT headquarters and our new DTM car.”

More than 750 guests of MASCOT distributors from all over Europe attended the opening event of the new nearly 35,000-square-meter company headquarters in Engesvang, where a new collection, fittingly named “Accelerate,” was presented, among other things. The rides with Tom Kristensen in the Audi RS 5 DTM were one of the absolute highlights of the event. “It has been a great pleasure to have Audi Sport and Tom Kristensen visiting us at our new headquarters in Denmark. Our cooperation with Audi Sport is inspiring on all levels and we share many of the same values and work methods. Both companies are known for quality and product development based on endless tests. That is one of the important reasons for us to expand the cooperation,” says Michael Grosbøl, CEO of the Danish family-owned company that employs more than 2,800 people worldwide and specializes in workwear.

The event in Denmark marked the beginning of a more extensive partnership between Audi and MASCOT. In the 2019 season, an Audi RS 5 DTM sporting the MASCOT colors will be on the DTM grid for the first time. Its livery will be similar to that of the race taxi driven by Tom Kristensen. The race cars for the 2019 DTM with their four-cylinder turbo engines delivering more than 610 horsepower are currently being assembled at Audi in Neuburg a. d. Donau. The new Audi RS 5 DTM in its final specification will make its first public appearance on April 4 at a PR event in Munich. From April 15 to 18, four days of DTM pre-season testing will take place at the Lausitzring. The season will open at the Hockenheimring on May 4/5.

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