



Electronic Media Communications

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**Save the date:
Live streaming of the Audi Annual Press
Conference**

Ingolstadt, March 11, 2019 – At the Annual Press Conference on Thursday, March 14, AUDI AG will present its annual balance sheet and give an outlook at the upcoming year. Viewers can watch the event live worldwide starting at 10:00 a.m. (CET) on www.audimedia.tv.

Audi is broadcasting the event live by satellite and on the Internet. Recordings as well as additional TV footage and audio material with soundbites from the members of the Board of Management will be available after the event ends at www.audimedia.tv.

**AUDI AG Annual Press Conference
Thursday, March 14, 2019
starting at 10:00 a.m. (CET)**

- on **Audi MediaTV**: www.audimedia.tv
(German and English, link provided for embedding the live stream in third-party websites)
- via satellite (German, English)



Satellite details / Technical information for TV media regarding live broadcast

Europe / Middle East - live HD Feed

Date:	March 14, 2019
Time:	10:00 am – 12:00 am CET
Satellite:	EUT 12 WB
Transponder (digital):	F01, Ch. C
Downlink Frequency:	12.511,000 MHz
Polarisation:	Y
Video Std:	1080i/50 Hz PAL
Audio Channels:	Channel 1: German (IT); Channel 2: English
Modulation:	DVB-S2 / 8 PSK
Symbol rate:	7.2000 Msymb/s
FEC:	3/4
MPEG:	4:2:0 / MPEG4
Encryption:	No encryption

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The **Audi Group**, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 18 locations in 13 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2018, the Audi Group delivered to customers about 1.812 million automobiles of the Audi brand, 5,750 sports cars of the Lamborghini brand and 53,004 motorcycles of the Ducati brand. In the 2017 fiscal year, AUDI AG achieved total revenue of €60.1 billion and an operating profit of €5.1 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.
