New Evidence of Top Quality: Audi Now Ranks 1st and 2nd in Endurance Test by “Auto Bild”

- The A4 Avant 2.0 TFSI covered a distance of 100,000 kilometers without any problems and performed outstandingly, achieving a grade of 1.
- Audi places first and second in “Auto Bild” endurance test ranking: With a grade of 1+, only the A3 Sportback g-tron ranks higher than the A4 Avant.
- Michael Neumayer, Head of Audi Quality Assurance: “This once again confirms our claim to be the best premium provider when it comes to quality.”

Ingolstadt, March 7, 2019 – Since spring 2017, Audi has been at the top of the leaderboard in the endurance test of the magazine “Auto Bild” – back then, the A3 Sportback g-tron took the top spot. As well as 1st place, Audi is now also in 2nd place: The A4 Avant 2.0 TFSI achieved another top result.

“We are very proud of this repeated success,” says Michael Neumayer, Head of Audi Quality Assurance. “It confirms our claim to be the leading premium provider when it comes to quality as well. The readers of ‘Auto Bild’ think the same thing: One year ago, in a competition entitled ‘The best brands of all classes,’ they voted Audi the winner in the category of quality.”

The “Auto Bild” endurance test involves a 100,000 kilometer drive and ends with the car being dismantled and examined by an independent expert. The reliability of the car and the everyday experiences and impressions of the editors are also part of the assessment. The editors of “Auto Bild” have been carrying out endurance tests since 1986; in 2014, they updated the test scheme. Since then, there had never been a brand with two models at the top of the ranking at the same time.

The A4 Avant 2.0 TFSI completed the 100,000 kilometers without the slightest problem and ranked right behind the Audi A3 Sportback g-tron with a straight grade of 1. The compact model, which can be fueled with sustainably produced Audi e-gas, finished the “Auto Bild” endurance test in spring 2017 with the outstanding result of zero faults. It received the grade 1+ for this and is as yet the first and only model to obtain this result from “Auto Bild”.

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Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the "Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models," which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany (www.dat.de).

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 18 locations in 13 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2018, the Audi Group delivered to customers about 1.812 million automobiles of the Audi brand, 5,750 sports cars of the Lamborghini brand and 53,004 motorcycles of the Ducati brand. In the 2017 fiscal year, AUDI AG achieved total revenue of €60.1 billion and an operating profit of €5.1 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.