



**Product and Technology Communications**

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## **Audi at the 2019 Geneva Motor Show**

- **Audi press conference on March 5, 2019, at 8.00 a.m. (CET)**
- **Stand featuring electric vehicles exclusively**
- **Plug-in portfolio being comprehensively expanded**

**Ingolstadt/Geneva, February 28, 2019 – Audi is systematically and comprehensively continuing its electric car offensive. At the 2019 Geneva Motor Show, the brand is showing four all-electric drive vehicles, the series versions of which will celebrate their premiere by the end of 2020. In addition, four new plug hybrid versions as a world premiere and the fully electric Formula E race car Audi e-tron FE05 will be displayed on the Audi stand – which consists exclusively of electrically driven cars this year. The Audi Q4 e-tron concept and the European debut of the Audi e-tron GT concept will be unveiled at the press conference at the Audi stand in hall 1. It starts on March 5, 2019, at 8:00 a.m. (CET)**

Chairman of the Audi Board of Management, Bram Schot: “We have set ourselves a clear goal – one in three new Audi vehicles sold will have electrified drive in 2025 already. Because we are pursuing a clear vision – we are committing ourselves to emission-free mobility.”

The first member of this new quartet of electric vehicles, the Audi e-tron\*, will already be supplied to customers soon. The company will introduce the series-production version of its coupé equivalent, the Audi e-tron Sportback, later in 2019. Another electric car will be presented in a few weeks in China: the Audi Q2 L e-tron, which the first customers will also be able to take receipt of 2019. Two further series-production debuts will then follow in 2020: the Audi e-tron GT and Audi Q4 e-tron. Concept cars at the stand in Geneva provide a look at these two future models.

In addition, still in 2019, a brand plug-in offensive involving virtually all market segments will take place. New to the range are hybrid versions of the high-volume product lines Audi A6, A7, A8 and Q5 – they are also making their public debut at the Geneva Motor Show. Both of the established plug-in versions of the Audi A3 and Audi Q7 can also be available for order again – with revised technology – in 2019.

\*The collective fuel consumption values of all models named and available on the German market can be found in the list provided at the end of this MediaInfo.



In the future, a total of four technical platforms and product families will be the foundation for offering electric vehicles in every segment from A to D. Close collaboration between the Technical Development of other Group brands leverages the synergies required for a broad, global range.

The Audi e-tron and e-tron Sportback use components from Audi's modular longitudinal platform. This and numerous innovative technologies, primarily in the area of drive systems, are giving rise to a separate product family of e-SUVs with electric quattro all-wheel drive. Fast charging with up to 150 kW and a range suitable for long-distance journeys promise full everyday use.

Audi already presented the first member of another e-platform in 2018: The Audi e-tron GT concept showcar, a highly dynamic coupé with a low floor, made its debut at the Los Angeles Auto Show. The technology in this automobile was developed in collaboration with Porsche; the design and character of the e-tron GT concept are packed full of unmistakable Audi DNA.

Another joint project of the development departments at Audi and Porsche is the Premium Architecture Electrification (PPE). It will be the foundation for multiple Audi model families with all-electric drive covering the high-volume B through D segments. Both SUVs and classic body concepts are planned here with a low vehicle floor. A major strength of the PPE is that it was developed exclusively for electric drive. This offers advantages with respect to weight, the package and the proportions of the body.

Several Volkswagen Group brands are collaborating on the development of the modular electrification platform (MEB), which serves as the basis for a series of Audi e-models, particularly in the high-volume A segment.

AUDI AG will also greatly expand its range of plug-in hybrid automobiles. "In the future, virtually every market segment will include models powered by a combination of an electric motor and a combustion engine and that can be charged at an electric outlet," says Chairman of the Board of Management Schot.

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### **Fuel consumption of the models named above**

*(Fuel consumption and CO<sub>2</sub> emission figures given in ranges depending on the equipment selected)*

Audi e-tron:

Combined electrical consumption in kWh/100 km: 26.2–22.6 (WLTP); 24.6 – 23.7 (NEDC)

Combined CO<sub>2</sub> emissions in g/km: 0

*Further information on official fuel consumption figures and the official specific CO<sub>2</sub> emissions of new passenger cars can be found in the "Guide on the fuel economy, CO<sub>2</sub> emissions and power consumption of all new passenger car models," which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany ([www.dat.de](http://www.dat.de)).*

The **Audi Group**, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 18 locations in 13 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2018, the Audi Group delivered to customers about 1.812 million automobiles of the Audi brand, 5,750 sports cars of the Lamborghini brand and 53,004 motorcycles of the Ducati brand. In the 2017 fiscal year, AUDI AG achieved total revenue of €60.1 billion and an operating profit of €5.1 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.