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## **Baden-Württemberg's Minister-President Kretschmann test drives an Audi e-tron**

- **Minister-President Kretschmann: "The Audi e-tron is an excellent example of sustainable mobility. The state government is taking the initiative with low-emission mobility."**
- **Audi CEO Bram Schot: "The Audi e-tron represents the new era of electrification and digital services"**
- **More than 20,000 advance reservations for the all-electric Audi SUV**

**Stuttgart/Ingolstadt, February 13, 2019 – The Audi e-tron in front of the Villa Reitzenstein: Winfried Kretschmann, Minister-President of Germany's federal state of Baden-Württemberg, and the Audi CEO, Bram Schot, met for an informal exchange of opinions at the headquarters of the state government in Stuttgart. On this occasion, the Chairman of the Audi Board of Management accompanied by Wendelin Göbel, Member of the Board of Management for Human Resources, and Rolf Klotz, Chairman of the Labor Council of the Audi plant in Neckarsulm, handed over the keys of an Audi e-tron, which the Minister-President will test drive.**

The Audi e-tron is the first purely electric large-scale production model from the Ingolstadt-based premium car manufacturer and has attracted particular attention from the state government of Baden-Württemberg. The E-SUV for the Minister-President comes from Audi's CO<sub>2</sub>-neutral production facility in Brussels. It is a "myth-black" Audi e-tron advanced 55 quattro (electricity consumption combined in kWh/100 km\*: 26.2-22.6 (WLTP); 24.6-23.7 (NEDC); CO<sub>2</sub> emissions combined in g/km: 0). The Baden-Württemberg Ministry of Transport will also shortly take over two Audi e-tron models for test drives.

"I am very pleased that the e-tron is now the first purely battery-electric Audi to go into series production and that I can now test drive it. This vehicle is an excellent example of sustainable mobility," said Minister-President Kretschmann. "The state government will continue to lead by example in low-emission mobility. There is great demand in the state administration for vehicles with alternative drive systems. We are support this technology also with the state's electric mobility initiative, which was firmly established in the coalition agreement. The aim is to make the global transformation of the automotive industry a success in two respects: Success for the climate and health protection, as well as success for companies and employees. And every car that drives with low or even zero emissions helps to achieve the goals of the Strategy Dialogue of the Baden-Württemberg Automotive Industry."



“At Audi, the Audi e-tron represents the new era of electrification and digital services. We are delighted that the Minister-President of Baden-Württemberg is enthusiastic about the Audi e-tron,” said Audi CEO Bram Schot. “In September last year, Minister-President Kretschmann was able to take a close look at the E-SUV at its world premiere in San Francisco, and now he will test drive it,” said Schot.

With a fleet of 50 Audi e-tron shuttle vehicles, the company was already able to demonstrate the practical capabilities of the E-SUV in the Swiss mountains at the World Economic Forum in Davos this January. The first deliveries to European customers will start in March; more than 20,000 customers worldwide have already made advance reservations for the model.

Schot: “We intend to electrify all our model ranges and make all our plants CO<sub>2</sub>-neutral by 2030.” By 2025, Audi will offer twelve cars with all-electric drive in the most important markets worldwide, and will generate about one third of its unit sales with electrified models. Production of the Audi e-tron Sportback will start at the Brussels plant before the end of this year. In 2020, the Audi e-tron GT will follow from the Böllinger Höfe factory at the Audi site in Neckarsulm. The company also intends to use fuel-cell technology in the future. The competences for the Group are combined at the Audi site in Neckarsulm, Baden-Württemberg.

The sustainability of the Audi e-tron has its origins already at the production site in Brussels, the world's first large-scale production in the premium segment certified as CO<sub>2</sub>-neutral. The Audi plant in Belgium has achieved this pioneering achievement with three measures – green electricity, ecological heat supply and climate compensation projects.

Essential for the Audi e-tron is its overall concept of sustainable production, locally CO<sub>2</sub>-neutral driving and reliable charging. A 95-kWh high-voltage battery is the basis for a range of more than 400 kilometers in the WLTP driving cycle. This is made possible above all by the innovative energy recuperation system, which contributes up to 30 percent to the car's range. The sophisticated aerodynamics are also decisive for the high efficiency of the Audi e-tron. One of the technical highlights is the option of virtual exterior mirrors – a world innovation for a series-produced automobile.

The two electric motors of the luxury-class SUV deliver up to 300 kW and, in combination with the electric all-wheel drive, ensure optimum performance on any terrain. On long journeys, on holiday for example, customers can charge the e-tron with up to 150 kW direct current (DC) at fast-charging stations – the first series-produced car to offer this option. Coupled with a complete charging offer for the home, customers can drive purely electrically without having to make any compromises.

**Notice for media: Photos from the event are available at 5.30 pm at [www.audi-mediacyber.com](http://www.audi-mediacyber.com).**



*\*Fuel consumption and CO<sub>2</sub> emissions figures given in ranges depend on the tires/wheels used and chosen equipment level. Further information on official fuel consumption figures and the official specific CO<sub>2</sub> emissions of new passenger cars can be found in the "Guide on the fuel economy, CO<sub>2</sub> emissions and power consumption of all new passenger car models," which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany ([www.dat.de](http://www.dat.de)).*

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The **Audi Group**, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 18 locations in 13 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2018, the Audi Group delivered to customers about 1.812 million automobiles of the Audi brand, 5,750 sports cars of the Lamborghini brand and 53,004 motorcycles of the Ducati brand. In the 2017 fiscal year, AUDI AG achieved total revenue of €60.1 billion and an operating profit of €5.1 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.

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