



Product and Technology Communications

Albrecht Trautzburg

Phone: +49 841 89 44504

Email: albrecht.trautzburg@audi.de

www.audi-mediacyenter.com

Winner: New Audi Q3 Wins Readers' Choice of "Best Cars"

- Compact SUV prevails against 56 competitors in its category
- German Technical magazine "auto motor und sport" awards prize for the 43rd time

Ingolstadt/Stuttgart, January 31, 2019 – The new Audi Q3 has established itself as a winner right off the bat: It took home the first prize in the "compact SUV/off-road vehicles" category in the readers' choice of "Best Cars 2019" by German technical magazine "auto motor und sport."

"This award is important to us because it confirms how well the concept of the new Audi Q3 is received by customers," says Jens Rückert, product line head, who accepted the award at the ceremony in Stuttgart: "The compact SUV very confidently shows what it can do. Due to its stretched wheelbase, it is now larger precisely where families need space. In addition, it is now even more versatile. Its digital, intuitive operating and display concept as well as its innovative assist systems bring full-size convenience to the compact segment, making the Audi Q3 a perfect all-rounder."

The readers' choice of "Best Cars" by "auto motor und sport" is one of the most important competitions for the European automotive industry. It took place for the 43rd time this year. 385 models competed in eleven categories. Each reader had two votes per class: One for their favorite of all the candidates, their overall winner, and the other for the best imported vehicle. The Audi Q3 ran against 56 competitors in its category of "compact SUV/off-road vehicles" and prevailed with 14.4 percent of the votes.

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Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the "Guideline on the fuel economy, CO₂ emissions and power consumption of all new passenger car models offered for sale on the German Market", which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Helmut-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany (www.dat.de).