



Corporate Communications

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Audi expands exchange incentive to the whole of Germany

- **Nationwide offer for drivers when part-exchanging Euro 4 and Euro 5 diesel models**
- **Price incentives on the manufacturer's new cars and young used cars, graduated according to model**
- **Available at dealerships from January 23 until April 30, 2019**

Ingolstadt, January 23, 2019 – Changeover made easy: Audi is supporting the package of measures to improve air quality and is now expanding its exchange incentive to the whole of Germany. Customers who switch from an existing diesel car with the Euro 4 or Euro 5 emissions standard – regardless of model or brand – will benefit from a price incentive for a new or young used Audi car until April 30. The incentive is staggered depending on the model and ranges from €2,000 to €9,000 euros for new cars. In addition, the environmental incentive of up to €10,000 for scrapping Euro 1 to Euro 4 diesel vehicles continues to apply throughout Germany.

AUDI AG is expanding its exchange premium to the whole of Germany for customers who switch from their previous diesel cars with the Euro 4 or Euro 5 emissions standard to an Audi with the Euro 6 standard. Until now, the offer was only available to customers in cities with particularly intensive pollution, as identified by the German government. The price incentive is staggered depending on the model and ranges from €2,000 to €9,000 for the various car categories. For young used cars, the incentive is 75 percent of the amount for an equivalent new car. As of January 23, customers will be able to claim the nationwide exchange incentive through their Audi dealership. The offer is valid until April 30, 2019.

Alternatively, every driver of a diesel car with the Euro 1 to Euro 4 emissions standard can benefit from the environmental incentive at Audi. A customer who decides on a new Audi with a Euro 6 standard, benefits from a price incentive of up to €10,000, depending on the model. This offer is valid until revoked and is available throughout Germany. The customer's old car will be deregistered and scrapped.

Questions on the conditions of the exchange and environmental incentives will be answered by the Audi Customer Service (E-mail: kundenbetreuung@audi.de).

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