



Corporate Communications

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Audi gives starting signal for production in Algeria

- **Audi A3 and Audi Q2 to drive off the assembly line in Relizane in northwest Algeria**
- **Start of production at the plant of longtime Audi importer SOVAC S.P.A.**
- **Peter Will, Head of Planning and Steering of CKD/MKD/SKD Projects at AUDI AG: “With local production, we are creating a foundation for growth in North Africa”**

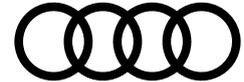
Relizane/Ingolstadt, December 6, 2018 – AUDI AG and the longstanding Audi importer SOVAC S.P.A. have today opened the assembly of three models in Algeria. As of now, the Audi A3 Sportback, the A3 Sedan and the Audi Q2 will drive off the assembly line in Relizane, the capital of the province of the same name. Production is initially planned for an annual capacity of approximately 3,000 cars of the Audi brand. The SOVAC Production S.P.A. Algeria plant has been producing Volkswagen Group automobiles since 2017.

The production line for the local production of the Audi A3 and Q2 model series was started by Peter Will, Head of Planning and Steering of CKD/MKD/SKD Projects at AUDI AG, and Mourad Oulmi, CEO of SOVAC S.P.A.. “This entry into the Group’s multi-brand factory is a logical step into the Algerian growth market,” stated Will. “By specifically training local employees, we are ensuring Audi quality and utilizing synergies with the other Group brands in production and logistics, laying the foundation for continued growth in North Africa.”

Mourad Oulmi, CEO of SOVAC S.P.A., said: “We are very proud that we will produce premium automobiles for the first time with Audi in Algeria, thus meeting the demand from our customers. I am particularly grateful to Audi, which has been working for months to relaunch the brand in the Algerian market together with Sovac. After more than ten years of partnership, we are entering a new era of cooperation.”

In 2017, SOVAC Production S.P.A. Algeria built a production facility on a 150-hectare site in the Relizane region, 220 kilometers west of Algiers. Daily production capacity has gradually increased to approximately 200 cars. The models Volkswagen Golf, Polo, Tiguan, Passat and Caddy, Škoda Octavia, Rapid and Fabia and SEAT Ibiza, Arona, Leon and Ateca are assembled at the plant.

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2017, the Audi Group delivered to customers about 1.878 million automobiles of the Audi brand, 3,815 sports cars of the Lamborghini brand and 55,900 motorcycles of the Ducati brand. In the 2017 fiscal year, AUDI AG achieved total revenue of €60.1 billion and an operating profit of €5.1 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.