



Corporate Communications

Michaela Schnellhardt
Press Spokeswoman Human Resources
Tel.: +49 841 89 34009
E-mail: michaela.schnellhardt@audi.de
www.audi-mediaservices.com

Universum study: top places for Audi amongst young professionals

- **Best results for the automobile manufacturer since the rankings started**
- **Audi's Board of Management Member for Human Resources Thomas Sigi: "Innovative technologies and a modern working environment appeal to young people"**
- **Audi's worldwide family grows to approximately 80,000 employees**

Ingolstadt, December 1, 2014 – Audi has achieved its best results in the renowned Universum study for young professionals since the survey started. The company has recorded another double victory as the most popular employer for graduates of both engineering and business management. In the IT category, the brand with the Four Rings has moved up to second place. Amongst graduates of natural sciences, Audi has made a great leap forward by 14 places. Meanwhile, the Audi family has grown to a new record size in 2014: After recruiting more than 3,000 new employees this year, the Audi Group will have a worldwide workforce of approximately 80,000 people at the end of 2014.

Amongst young employees, Audi is more popular than ever as an employer. This is demonstrated by the Universum rankings of young professionals with up to eight years of working experience, which the magazine Wirtschaftswoche published today. In those rankings, Audi has achieved top places amongst German engineers, business management graduates, IT specialists and natural scientists.

"We offer young professionals very exciting tasks and a modern working environment," stated Thomas Sigi, Audi's Board of Management Member for Human Resources and Labor Relations Director. "Most of the approximately 3,000 planned new recruits for 2014 are already on board. In the future, many of them will support our efforts in the innovative fields of lightweight construction, connectivity and electric mobility. With them, we will shape the mobility of tomorrow," continued Sigi. The company's course of expansion offers many career opportunities to its worldwide employees: "Just recently, we inaugurated a modern training center in San José Chiapa – a milestone in the development of our new plant, stated Sigi. When the plant in Mexico goes into operation in 2016, Audi will have a total of 14 production sites in twelve countries.



The company's success attracts not only engineers and graduates in business management, amongst whom Audi has taken first place in the Universum study, like last year. The brand with the Four Rings is also becoming increasingly popular amongst the highly sought-after IT experts and natural scientists. In the study, the IT professionals voted Audi into an excellent second place, behind Google and ahead of Microsoft. This makes Audi the leading automobile manufacturer in that ranking. Amongst the natural scientists, Audi has moved up 14 places and is in the top 20 for the first time.

“Young people place value not only on Audi's innovative strengths, but also on our corporate culture,” explained Thomas Sigi. “We are an international group that acts pragmatically despite its size – often crossing over hierarchical boundaries. We transfer responsibility to our employees at an early stage,” stated Sigi. “That awakens creativity and the courage to go new ways.”

Audi's popularity as an employer is demonstrated also by current applicant numbers. By the end of November, more job applications were sent to the two German sites in Ingolstadt and Neckarsulm than ever before. As a result of this year's recruitment, the Audi family has grown to a record size: By the end of the year, approximately 80,000 people will work for the Audi Group worldwide.

– End –

The Audi Group delivered approximately 1,575,500 cars of the Audi brand to customers in 2013. As one of the most successful models, the Audi A3 has been awarded the title of “World Car of the Year 2014“ by an international jury of journalists (combined fuel consumption in l/100 km: 7.1 – 3.2; combined CO₂ emissions in g/km: 165 – 85). In 2013, the company reported revenue of €49.9 billion and an operating profit of €5.03 billion. The company operates globally in more than 100 markets and has production facilities in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Brussels (Belgium), Bratislava (Slovakia), Martorell (Spain), Kaluga (Russia), Aurangabad (India), Changchun (China) and Jakarta (Indonesia). Since the end of 2013, the brand with the Four Rings has also been producing cars in Foshan (China). In 2015, Audi will start production in São José dos Pinhais (Brazil), followed by San José Chiapa (Mexico) in 2016. Wholly owned subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy), the sports motorcycle manufacturer. The company currently employs approximately 76,000 people worldwide, thereof more than 53,400 in Germany. Total investment of around €22 billion is planned from 2014 to 2018 – primarily in new products and sustainable technologies. Audi is committed to its corporate responsibility and has anchored the principle of sustainability for its products and processes in its strategy. The long-term goal is CO₂-neutral mobility.