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Audi at One Young World Summit 2018: Sustainable ideas for the world of tomorrow

- **Support for 30 young people from the automobile manufacturer and the Audi Environmental Foundation**
- **Audi employees and scholarship holders present their ideas on education and environmental protection**
- **Board of Management Member for Human Resources and Organization Wendelin Göbel: “We are looking for visionaries who question what is familiar and dare to do the inconceivable”**

Ingolstadt/Neckarsulm, October 15, 2018 – On its way to a sustainable future worth living, Audi is stopping off at the One Young World Summit 2018 in The Hague together with committed employees and external scholarship holders. From October 17 to 20, the young people there will discuss concepts for improved sustainability, education and environmental protection with a further 1,500 participants from a total of about 200 countries. The Audi Environmental Foundation will later turn selected ideas into reality worldwide.

The One Young World movement (OYW) works to achieve positive changes in social, ecological and economic terms. Every year, committed young thought leaders from all over the world meet with leaders from the fields of politics, business, science and culture to exchange ideas and opinions. The goal is to assume responsibility and together to make the world a better place to live. Audi’s Board of Management Member for Human Resources Wendelin Göbel: “We take our social responsibility very serious. We want to be a sustainable employer, remain competitive, inspire our customers and ensure a future worth living for everyone.”

15 talented people from five international Audi sites have already come up with concrete ideas for more sustainability at their workplace. On their own initiative, they have developed a variety of concepts and suggestions to protect nature and resources. The ideas, for example, call for better composting of organic waste at the automobile manufacturer’s plants, optimized water cycles and the creation of new recycling concepts. In their respective countries, the international scholarship holders approach the topic of environmental protection creatively and in a variety of ways: Alternative energy concepts for living, substitutes for plastics and even their own eco-currency are under discussion.



Rüdiger Recknagel of the Audi Environmental Foundation: “With our foundation, we have been actively promoting new technologies and scientific methods for a future worth living since 2009. The One Young World Summit and its committed scholarship holders focus precisely on these topics,” Recknagel continued: “We learn first-hand what interests the world's brightest minds and what potential they see in environmental protection. We want to seize this opportunity and support selected projects of these young creative people also over the long term.”

Another focus of the Audi participants in the OYW Summit 2018 is on education. For example, they will present innovative tutoring concepts and options for lifelong learning. “Our future lies in the hands of a new generation. This also applies to Audi. We are looking for visionaries who question what is familiar and dare to do the inconceivable,” states Wendelin Göbel.

To gain further inspiration, the 30 Audi delegates will get to know the production site of the new all-electric Audi e-tron in Brussels before the OYW Summit starts. During a tour of the plant, for example, the young thought leaders will find out some details of CO₂-neutral production there. In addition, the Audi Environmental Foundation will inform the group about important environmental topics at the company and about projects that are already running.

Audi is participating in the One Young World Summit for the third time. The company's delegation will meet winner of the Nobel Peace Prize Muhammad Yunus, UN Secretary General Christianna Figueres, human-rights lawyer Amal Clooney and former US astronaut Ronald J. Garan. The NASA specialist will soon also be a guest at Audi and will contribute to the MQ! Innovation Summit on November 8 and 9 in Ingolstadt (www.the-mobility-quotient.com).

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2017, the Audi Group delivered to customers about 1.878 million automobiles of the Audi brand, 3,815 sports cars of the Lamborghini brand and 55,900 motorcycles of the Ducati brand. In the 2017 fiscal year, AUDI AG achieved total revenue of €60.1 billion and an operating profit of €5.1 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.

The Audi Environmental Foundation (Audi Stiftung für Umwelt GmbH) is an active promoter of research into new technologies and scientific methods for a future worth living. Its stated goal is to make a contribution to environmental protection and to create and promote ways of sustainable action. The foundation focuses in particular on the promotion and development of environmentally compatible technologies, environmental educational activities and the protection of the natural resources of humans, animals and plants. It was established in 2009 by AUDI AG as a wholly owned subsidiary and is part of its social and environmental commitment.