



Product and Technology Communications

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Five stars for Audi A3 and S3 Sedans from US NCAP

- **Five star overall rating after US NCAP frontal, side and rollover tests**
- **Top ratings also for the A3 Sportback e-tron from Euro NCAP**

Ingolstadt, December 19, 2014 – The new Audi A3 and S3 Sedans* have received a five star overall rating from US NCAP for the highest crash safety. These models are therefore among the safest automobiles in their class.

For US NCAP automobiles must undergo rigorous frontal, side and rollover tests and the force of impact to various body regions is measured on crash test dummies to determine a rating.

The five star rating is limited to those models that provide the greatest amount of crash protection and rollover safety beyond what is required by US federal law. More details can be found at <http://www.safercar.gov/>

In Europe the Audi A3 Sportback e-tron recently received the top five star rating from Euro NCAP. This puts the first series production plug-in hybrid from Audi among the safest cars in its class.

– End –

Fuel consumption of the models named above:

Audi A3 Sedan

Combined fuel consumption in l/100 km: 7.0 – 3.3;

Combined CO₂-emissions in g/km: 162 - 88

Audi S3 Sedan

Combined fuel consumption in l/100 km: 7.0 – 6.9;

Combined CO₂-emissions in g/km: 162 - 159

* The collective fuel consumption of all models named above and available on the German market can be found in the list provided at the end of this MediaInfo.



Audi A3 Sportback e-tron:

Combined fuel consumption in l/100 km: 1.7 – 1.5**;

Combined electricity consumption in Wh/km: 124 – 114**

Combined CO₂ emissions in g/km: 39 – 35**

**The fuel consumption and the CO₂ emissions of a vehicle vary due to the choice of wheels and tires. They not only depend on the efficient utilization of the fuel by the vehicle, but are also influenced by driving behavior and other non-technical factors.

The Audi Group delivered approximately 1,575,500 cars of the Audi brand to customers in 2013. As one of the most successful models, the Audi A3 has been awarded the title of “World Car of the Year 2014“ by an international jury of journalists (combined fuel consumption in l/100 km: 7.1 – 3.2; combined CO₂ emissions in g/km: 165 – 85). In 2013, the company reported revenue of €49.9 billion and an operating profit of €5.03 billion. The company operates globally in more than 100 markets and has production facilities in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Brussels (Belgium), Bratislava (Slovakia), Martorell (Spain), Kaluga (Russia), Aurangabad (India), Changchun (China) and Jakarta (Indonesia). Since the end of 2013, the brand with the Four Rings has also been producing cars in Foshan (China). In 2015, Audi will start production in São José dos Pinhais (Brazil), followed by San José Chiapa (Mexico) in 2016. Wholly owned subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy), the sports motorcycle manufacturer. The company currently employs approximately 76,000 people worldwide, thereof more than 53,400 in Germany. Total investment of around €22 billion is planned from 2014 to 2018 – primarily in new products and sustainable technologies. Audi is committed to its corporate responsibility and has anchored the principle of sustainability for its products and processes in its strategy. The long-term goal is CO₂-neutral mobility.