



**Sport Communication**

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## **Audi quattro Cup 2018: Sweden and Netherlands victorious in World Final**

- Teams from Sweden and the Netherlands win titles in world's largest amateur golf series
- Audi presents trophies at Kitzbühel-Schwarzsee-Reith Golf Club

**Ingolstadt/Kitzbühel, 27 September 2018** – The Audi quattro Cup is the world's largest amateur tournament series in golf. In the World Final, which took place from 23 to 27 September 2018 at Kitzbühel-Schwarzsee-Reith Golf Club in Austria, the pairs Eriksson/Bolmgren from Sweden and Oosterbaan/Oosterbaan from the Netherlands emerged victorious from a field of 80,000 participants drawn from 43 nations.

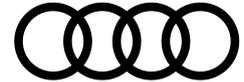
The Audi quattro Cup has been an annual event since 1991 and has grown into the largest amateur tournament series in golf. In more than two decades, over 1.5 million amateur golfers have taken part in the tournament. This year, around 80,000 golf enthusiasts competed as pairs in 645 qualification tournaments around the world. All of the victorious teams in the national tournaments teed off in their national finals for an opportunity to win one of the coveted starting positions in the World Final in Kitzbühel.

In the end, Anton Eriksson and Philip Bolmgren from Sweden (Group A) and Tim and Rogier Oosterbaan from the Netherlands (Group B) emerged as the net winners.

The winning teams from the national qualification tournaments played two rounds following the Stableford scoring system at the Tyrolean golf course, nestled in a hilly landscape between the Hahnenkamm mountain, Schwarzsee lake and the Wilder Kaiser range. Top entertainment was laid on for guests and participants away from the greens, too, with events including a golf clinic and a trick shot demo by world champion Geoff Swain and his partner Kevin Carpenter. The two PGA professionals Piers Ward and Andy Proudman gave tips on the right irons and woods. Both are known for 'Meandmygolf', the biggest You Tube channel on golf. They participated at the invitation of Taylor Made. The sporting goods manufacturer has been a partner of the Audi quattro Cup since 2010.

"The World Final in Kitzbühel provided yet another successful ending to the Audi quattro Cup," sums up Thomas Glas, Head of Sport Marketing at AUDI AG. "We are eagerly anticipating the 2019 season and warmly invite all amateur golfers to be part of the Audi quattro Cup."

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*\* Fuel consumption and CO<sub>2</sub> emissions figures given in ranges depend on the engine/transmission/tires/wheels used.*

*Further information on official fuel consumption figures and the official specific CO<sub>2</sub> emissions of new passenger cars can be found in the "Guide on the fuel economy, CO<sub>2</sub> emissions and power consumption of all new passenger car models," which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany ([www.dat.de](http://www.dat.de)).*

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2017, the Audi Group delivered to customers about 1.878 million automobiles of the Audi brand, 3,815 sports cars of the Lamborghini brand and 55,900 motorcycles of the Ducati brand. In the 2017 fiscal year, AUDI AG achieved total revenue of €60.1 billion and an operating profit of €5.1 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.