



Culture & Trends Communications

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Audi Summer Concerts 2018: Lovers of culture take a musical stroll through the city

- **Sold-out concerts featuring Sol Gabetta, Pekka Kuusisto, Cameron Carpenter and the Schumann Quartet**
- **Wendelin Göbel, Audi Board of Management Member for Human Resources and Organization: “To create a special cultural program in the region for every generation”**
- **Projects with local partners and an anniversary concert by the Audi Young Persons’ Choral Academy**

Ingolstadt, July 27, 2018 – This Saturday, July 28, the 2018 Audi Summer Concerts will conclude with an unusual concert experience: String players from PODIUM Esslingen will join the French electronic music band dOP for a fusion concert of their distinctive sounds. Visitors have been enjoying a wide-ranging cultural program since the start of the classical music festival on July 13. Classical music stars including Sol Gabetta, Jordi Savall and Patricia Kopatchinskaja performed at 12 concerts in all, sharing their interpretations of the concert series theme – places of longing.

Ingolstadt has been captivated by the Audi Summer Concerts for two whole weeks. Renowned artists such as Pekka Kuusisto, Nikolai Lugansky and Fazıl Say enthralled audiences. This year the Mahler Chamber Orchestra, the London-based Philharmonia Orchestra and the Schumann Quartet made their debut appearances at the Audi Summer Concerts. Four concerts were sold out. The classical open-air concerts at Klenzpark once again attracted throngs of people, with 22,000 people attending the two opening concerts. “We feel it is important to create a special cultural offering here in the region, with something for every generation. We see both the city and the region as part of the festival, and the festival itself as part of the city and the region,” said Wendelin Göbel, the Audi Board of Management Member for Human Resources and Organization.

The classical music festival invited its visitors to take a musical stroll through Ingolstadt, with performances at ten event venues – from a salon concert in the living room of a classical music fan to the symphony concert in the City Theater to a violin duo at the Museum for Concrete Art. And the very eclectic supporting program – including talks with artists and pre-concert lectures – was very popular with audiences. What’s more, collaborations with local partners like the Taktraumfestival serve to strengthen the community spirit of the Audi Summer Concerts. “The Audi Summer Concerts were once again a very special highlight in the cultural life of Ingolstadt,



with outstanding artists who shared their talent at many different locations,” said Christian Lösel, Mayor of the City of Ingolstadt.

Promoting young talent has also been a focal point of the festival for many years. Ten years after it was founded, the Audi Young Persons’ Choral Academy marked its anniversary with a performance of Joseph Haydn’s “Schöpfung” (Creation). In addition, young people from Ingolstadt will also collaborate creatively on Haydn’s oratorio as part of a project specially conceived with the city’s Stadtjugendring.

Since 1990, world-class soloists, orchestras and chamber music ensembles have been delighting audiences in Ingolstadt at the Audi Summer Concerts. Since its founding, the classical music festival has attracted more than a quarter million visitors to the concert halls.

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