



**Tradition Communications**

Peter Kober

Telephone: +49 841 89-39628

E-mail: [peter.kober@audi.de](mailto:peter.kober@audi.de)

[www.audi-mediacycenter.com](http://www.audi-mediacycenter.com)

## **Audi Tradition in an Auto Union Silver Arrow at the silver jubilee**

- **25th edition of the Goodwood Festival of Speed in England**
- **Audi Tradition takes an Auto Union Type C racing car and a Wanderer Streamline Special to the biggest historic motor racing event**

**Ingolstadt, 6 July 2018 – Silver cars on their way to the silver jubilee: the Goodwood Festival of Speed, the world's largest historic motor racing event, celebrates its 25th edition from 12 to 15 July. Audi Tradition is participating in a fitting way with two silver-colored cars from its more than 100 years of history. An Auto Union Type C racing car from 1936 and a 1939 Wanderer Streamline Special will be competing in the event.**

For the 200,000 visitors who are expected at Goodwood, the Auto Union Type C is an old friend – the model's presence at the Festival of Speed has always been one of the highlights of the event. With its 16 cylinders, 520 hp, top speed of 340 km/h and the engine located behind the driver, this racing car was viewed as a futuristic marvel when it was first presented in 1936. In the same year, Bernd Rosemeyer won the European driving championship and the German hill-climb championship. This year, Hans-Joachim Stuck will be taking the wheel of Audi Tradition's rebuilt Type C. It will be a very special moment for the former Audi Sport driver: in the 1930s, Stuck's father Hans was a member of the Auto Union team and when it came to hill races, he was almost unbeatable. Every time he drives a Silver Arrow, Stuck junior dons his father's original gloves and racing goggles.

Audi Tradition is also sending another jubilee guest of honor to the race track: the Wanderer Streamline Special will be presented for the first time at Goodwood. Eighty years ago, Auto Union AG enrolled three of these models for what was then the world's toughest rally, Liège-Rome-Liège. The car had to do at least 50 kilometers per hour over the entire 4,000-kilometer course. On this race of around 100 hours, the drivers hardly stopped except to refuel. These high demands on drivers and material took their toll: in 1938 only a third of the cars reached the finish and, in 1939, only 21 out of 51 did. Among them, the three Wanderer Streamline Specials from Auto Union. The company thus won the most important award for a works team: the brand ranking.

– End –



The four rings of the Audi badge symbolize the brands Audi, DKW, Horch and Wanderer, which were combined to form Auto Union in 1932. Auto Union and NSU, which merged in 1969, both made many significant contributions towards the development of the car. AUDI AG was formed from Audi NSU Auto Union AG in 1985. Together with NSU GmbH, Audi Tradition/Auto Union GmbH has nurtured the extensive, diverse history of Audi for many years and presented it to the public. The Audi museum mobile at the Audi Forum Ingolstadt is open daily from Monday to Friday from 9.00 a.m. to 6.00 p.m., and on Saturdays, Sundays and public holidays from 10.00 a.m. to 4.00 p.m. The August Horch Museum in Zwickau is open from Tuesday to Sunday from 9.30 a.m. to 5.00 p.m. AUDI AG and the town of Zwickau are each 50 percent owners of the August Horch Museum Zwickau gGmbH. [www.audi.de/tradition](http://www.audi.de/tradition)

Audi Tradition supports the work of Audi Club International e.V. (ACI). Officially recognized by AUDI AG, this umbrella organization represents all Audi brand clubs and the clubs of the predecessor brands of the present-day AUDI AG. Information at [www.audi-club-international.de](http://www.audi-club-international.de)

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in 12 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2017, the Audi Group delivered to customers about 1.878 million automobiles of the Audi brand, 3,815 sports cars of the Lamborghini brand and 55,900 motorcycles of the Ducati brand. In the 2016 fiscal year, AUDI AG achieved total revenue of €59.3 billion and an operating profit of €3.1 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.