



**Communications Model Series, Innovation and Technology**

Stefanie Melander

Phone: +49 841 89-38053

E-mail: [stefanie.melander@audi.de](mailto:stefanie.melander@audi.de)

[www.audi-mediacyenter.com](http://www.audi-mediacyenter.com)

## **Audi A4 Sedan and Audi A4 Avant: Bestselling models in top form**

- **A more striking look at the front and rear**
- **Ultra-dynamic “S line competition” equipment package**

**Ingolstadt, June 27, 2018 – Audi makes its successful premium midsize model even more compelling. The 2019 model year will see the A4 Sedan and A4 Avant receive newly designed bumpers, which together with the new wheel design accentuate the sporty character. The equally all-new S line competition equipment line provides additional dynamic highlights.**

In the new model year, the Audi A4 stands out with a more striking front-end from the design and sport lines and above. Powerful, pentagonal contours surround the exterior air inlets – aluminum-look bars structure their inside. The S line exterior package features new bumpers with a sportier look. Their pronounced wedge-shaped design makes them even more eye-catching. A U-shaped clip separates the exterior and the interior area, which is finished off with a honeycomb grille. Separate openings in the air inlets guide a portion of the airflow into the wheel housings, where it flows past the wheels.

The Singleframe grille also helps differentiate between the equipment lines. In the S line exterior package, the grille now also features slats with a 3D look. A blade finishes off the lower part of the front-end. The rear bumper also comes standard in the new look. Two wide, trapezoidal exhaust tailpipes replace the previous round tailpipes. The diffuser area between the exhaust tailpipes is now narrower. The wheels, which are available in 16 to 19-inch versions, have also been redesigned.

The S line competition equipment package is also making its debut in the A4 model line. It includes a host of exclusive new features – the blade in the front bumper and the stone-chip guard strip in selenite silver, an RS rear spoiler on the A4 Avant and, among other things, the new Turbo Blue paint finish. The four rings logo is in the lower section of the rear doors, in either silver or black, depending on the exterior paint color. The equipment package also provides customers with sporty technology features – Audi Sport 19-inch wheels, red brake calipers, sport suspension and LED headlights.



In the interior, the S line competition builds on the S line black interior package, supplementing it with RS carbon inlays, a three-spoke multifunction steering wheel and black partial leather sport seats. Alternatively, customers can also opt for S sport seats in magma red or in other colors.

In Germany, pre-sales of the Audi A4 Sedan and the A4 Avant, model year 2019, will start in the third quarter of 2018.

- End -

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2017, the Audi Group delivered to customers about 1.878 million automobiles of the Audi brand, 3,815 sports cars of the Lamborghini brand and 55,900 motorcycles of the Ducati brand. In the 2017 fiscal year, AUDI AG achieved total revenue of €60.1 billion and an operating profit of €5.1 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.