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Technical University of Munich students win first Audi Autonomous Driving Cup

- **Prize money of 10,000 euros for the winning team**
- **Audi's Board of Management Member for Development**
Prof. Dr. Ulrich Hackenberg: "It is important that students are already occupied with important topics of the future such as piloted driving during their studies."
- **Audi's Board of Management Member for Human Resources**
Prof. Thomas Sigi: "We are looking for people with a pioneering spirit and who are passionate about innovative technologies."

Ingolstadt, March 27, 2015 – The prize for the best model car with piloted driving has been awarded to Munich: A team of five students from the Technical University of Munich has won the first Audi Autonomous Driving Cup against strong competition from all over Germany.

Starting last fall, approximately 50 students in ten teams programmed model cars – small Audi Q5s* on a scale of 1:8 – enabling them to drive in piloted mode. The participants have now been able to demonstrate the effectiveness of their software in the final of the competition in the Audi museum mobile. In direct competition, the model cars had to show how well they react to oncoming traffic and traffic at crossroads, difficult parking situations and obstacles that appear suddenly.

"The jury was convinced by the creative solutions that the students presented. Particularly in the area of driver assistance systems and piloted driving, courses of study are important that place emphasis on these innovation topics and arouse students' interest in them. After this year's good results, we will once again hold the Audi Autonomous Driving Cup in the coming year," stated Prof. Dr. Ulrich Hackenberg, Board of Management Member for Technical Development at AUDI AG.

The team from the Technical University of Munich convinced the jury with the precise way in which it mastered the difficult driving tasks in the final stage. The second prize of 5,000 euros was awarded to the students from Karlsruhe Institute of

* The fuel consumption and CO₂ emissions of all models named above and available on the German market are listed at the end of this MediaInfo.



Technology, and the third prize of 1,000 euros went to the team from the University of Freiburg.

The prizes were handed over by Prof. Thomas Sigi, Board of Management Member for Human Resources and Labor Relations Director at AUDI AG. “We are looking for people with a pioneering spirit, who think outside the box, who are as passionate about innovative technologies as we are and who are courageous enough to go new ways. I congratulate the three first-placed teams – but for me, everyone’s a winner who is already occupied with such complex issues of the future as piloted driving while still a student.”

Note:

Photos of the competition and of the prize-giving are available at www.audi-mediaservices.com.

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Fuel consumption of the Audi Q5:

Fuel consumption combined in l/100 km: 8.5-4.9;
CO₂ emissions combined in g/km: 199-129

In 2014, the Audi Group delivered approximately 1,741,100 cars of the Audi brand to its customers. The company achieved revenue of €53.8 billion and an operating profit of €5.15 billion in 2014. Audi operates globally in more than 100 markets and has production facilities in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Brussels (Belgium), Bratislava (Slovakia), Martorell (Spain), Kaluga (Russia), Aurangabad (India), Changchun and Foshan (China) as well as Jakarta (Indonesia). The brand with the Four Rings will start producing cars in Curitiba (Brazil) this year and in San José Chiapa (Mexico) in 2016. Wholly owned subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and sports motorcycle manufacturer Ducati Motor Holding S.p.A. (Bologna, Italy). The company currently employs approximately 80,000 people worldwide, thereof around 58,000 in Germany. Total investment of about €24 billion is planned from 2015 to 2019 – primarily in new products and sustainable technologies. Audi is committed to its corporate responsibility and has anchored the principle of sustainability for its products and processes in its strategy. The long term goal is CO₂ neutral mobility.