Audi top brand in DEKRA Used Car Report 2018

- Audi A1, Audi A3, Audi A4, Audi A6 and Audi TT winners in respective segment
- Audi A6 “Best of All Classes” for third straight time

Ingolstadt, March 1, 2018 – Audi has five class winners in the DEKRA Used Car Report 2018 and also defends the overall title with the Audi A6. The premium brand is thus the most successful carmaker in this year’s evaluation. The mileage-based report provides potential buyers with detailed information about the typical faults of a particular vehicle model and therefore detailed assistance when buying a car.

For the DEKRA Used Car Report, the expert organization evaluated the faults found in roughly 15 million main inspections within a period of two years. The statistics cover a total of 522 models in nine classes. The Audi A1 outscored 64 competitors to win the category “Minis/Small Cars.” With 59 models, the Compact Class also featured a large number of competitors. The Audi A3 took first place here. The Audi A4 won the Medium-sized Class while the Audi TT triumphed in the segment “Sports Cars/Cabrio.” Topping the Upper Medium Class/Upper Class was the Audi A6, which defended the title “Best of All Classes” for the third straight time.

Peter Mertens, Member of the Board of Management for Technical Development at AUDI AG, accepted the six awards from Erik Wakolbinger, Vice President Sales DEKRA SE. “The outstanding result documents the high quality and reliability of our models,” said Mertens. “As the overall winner, the Audi A6 underscores for the third straight time our premium quality in the luxury class. We are confident that the success of the current generation will also carry over to the next model generation.”

The DEKRA Used Car Report primarily documents faults that are relevant for evaluating used cars. Those that can typically be attributed to the owner, such as worn wiper blades or bald tires, are not included in the statistics. The evaluation is based on mileage. The expert organization breaks each of the nine classes down into four mileage ranges between 0 and 200,000 kilometers (124,274.2 mi). Only models of which the DEKRA inspectors examined at least 1,000 vehicles within one of the mileage ranges over the evaluation period are covered in the report.
The model that achieves the best average DEKRA Fault Index (DFI) across all four mileage ranges is the winner of a vehicle class. This is calculated as the percentage of vehicles without faults minus the percentage of vehicles with significant faults. Therefore the higher the DFI, the higher the model is ranked. As “Best of All Classes” in the DEKRA Used Car Report 2018, the Audi A6 has a DFI of 94.6 percent. Complete results are available online at www.used-car-report.com.

– End –

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the “Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models,” which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany (www.dat.de).

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2017, the Audi Group delivered to customers about 1.878 million automobiles of the Audi brand, 3,815 sports cars of the Lamborghini brand and 55,900 motorcycles of the Ducati brand. In the 2016 fiscal year, AUDI AG achieved total revenue of €59.3 billion and an operating profit of €3.1 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.