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## **Erik Prieels is the new Director General for Human Resources at Audi Brussels**

- **Former Human Resources Director Thomas Neuhaus assumes new management position within AUDI AG**
- **Member of Audi Board of Management for Human Resources Wendelin Göbel: “Thomas Neuhaus has successfully positioned Audi Brussels as a future-proof employer.”**
- **Successor Erik Prieels brings with him extensive experience after heading various HR departments at Audi Brussels**

**Brussels, January 26, 2018 – There has been a change in management at AUDI BRUSSELS S.A./N.V.: Erik Prieels took over as Director General for Human Resources on January 1, 2018. The 52-year-old was previously Head of Human Resources at Audi Brussels. He succeeds Thomas Neuhaus, who is returning to Ingolstadt after two years as a member of the Audi Brussels management and is assuming a new management position there.**

As an experienced HR manager, Erik Prieels will strengthen the management of Audi Brussels. Patrick Danau, plant manager of Audi Brussels, considers Erik Prieels to be a proven expert: “We know Erik Prieels to be an outstanding expert in HR and Production. He therefore combines important key skills for upcoming challenges.”

Erik Prieels completed an apprenticeship in the public welfare sector and has been an employee of the automotive plant in the Forest district of Brussels since 1987. At the beginning of his career, he worked at the pre-series center of the former Volkswagen factory in Brussels and later moved to the logistics department. In 2007, Prieels became Head of Logistics at Audi Brussels and in 2012 took over as Head of Operational Human Resources.

His predecessor Thomas Neuhaus has held various management positions at Audi since 1995. In January 2016, he joined Audi Brussels as Director General for Human Resources. Wendelin Göbel, Member of the Board of Management of AUDI AG and Member of the Administrative



Board of Audi Brussels, thanks Thomas Neuhaus for his dedicated efforts in Belgium: “As the production site for the new Audi e-tron, Audi Brussels is a key player within the Audi Group. Thomas Neuhaus has played a major role in shaping this development in terms of human resources and has successfully positioned Audi Brussels as an attractive, future-proof employer.”

Audi Brussels currently has around 3,000 employees who, starting next year, will be actively involved in shaping the future of electromobility: Starting in 2018, the site will produce the brand’s first battery-powered SUV with the four rings, exclusively for the world market. The plant will also get its own battery assembly.

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2017, the Audi Group delivered to customers about 1.878 million automobiles of the Audi brand, 3,815 sports cars of the Lamborghini brand and 55,900 motorcycles of the Ducati brand. In the 2016 fiscal year, AUDI AG achieved total revenue of €59.3 billion and an operating profit of €3.1 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.