



Corporate Communications

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Audi extends trade-in bonus for switching to latest efficiency technologies

- Initiative to replace diesel cars that meet emissions standards Euro 1 to 4
- Amount of bonus depends on model and drive technology of the new car
- Additional support for changing over to plug-in hybrids and g-tron models

Ingolstadt, December 19, 2017 – An attractive incentive to switch to modern, more environmentally friendly cars: AUDI AG is extending its trade-in bonus for customers who switch from diesel-powered cars that meet the Euro 1 through Euro 4 emissions standards to an Audi that meets the Euro 6 standard. The price advantage is scaled by model – depending on the category of the selected new car, it amounts to between €3,000 and €10,000. The bonus is especially attractive for customers who select an Audi with an alternative drive such as plug-in hybrid technology or a g-tron model that runs on CNG (compressed natural gas). The extension to the trade-in bonus starts on January 1, 2018 in Germany and will run until March 31, 2018.

The bonuses offered by Audi are aimed at all drivers of diesel cars that comply with the Euro 1 through Euro 4 emissions standards – regardless of the model or brand. The end-of-life vehicle is taken off the road and scrapped. It does not necessarily have to be a new car as the company is also offering attractive conditions for customers who change over to a late-model used Audi. Approval of the bonus financed by AUDI AG is granted directly through the Audi dealerships without customers having to make separate applications.

Customers who decide to buy an Audi with technology facilitating especially low emissions, such as an e-tron model with plug-in hybrid drive, enjoy additional benefits. If the conditions for the German government's "environmental bonus" are fulfilled, customers receive that bonus in addition to the Audi bonus. This also applies for Audi A3 e-tron.

For future drivers of an Audi A4 Avant g-tron* or an Audi A5 Sportback g-tron**, the trade-in bonus increases to €9,500. In gas mode and with S tronic, both models produce almost a fifth less CO₂ than a gasoline-powered car. This figure is increased further with the green fuel Audi e-gas; the Audi g-tron models thus produce 80 percent less CO₂ than a gasoline-powered car in the same performance class. ***



Audi customer service will gladly answer any queries on the conditions of the environmental trade-in bonus (E-mail: kundenbetreuung@audi.de).

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***Audi A4 Avant g-tron:**

CNG consumption in kg/100 km: 4.4 – 3.8;

Combined fuel consumption in l/100 km: 6.5 – 5.5 (36.2 – 42.8 US mpg);

Combined CO₂ emissions in g/km (CNG): 117 – 102 (188.3 – 164.2 g/mi);

Combined CO₂ emissions in g/km: 147 – 126* (236.6 – 202.8 g/mi)

****Audi A5 Sportback g-tron:**

CNG consumption in kg/100 km: 4.3 – 3.8;

Combined fuel consumption in l/100 km: 6.4 – 5.6 (36.8 – 42.0 US mpg);

Combined CO₂ emissions in g/km (CNG): 115 – 102 (185.1 – 164.2 g/mi);

Combined CO₂ emissions in g/km (gasoline): 144 – 126 (231.7 – 202.8 g/mi)

*** In **pure e-gas mode** (CNG) with a well-to-wheel analysis (a life cycle assessment that includes fuel production and normal driving of the automobile), in comparison with an equivalent model in the same performance class with a conventional gasoline engine

Fuel consumption and CO₂ emission figures given in ranges depend on the tires/wheels used as well as the transmission version.

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the “Guide on the fuel economy, CO₂ emissions and power consumption of new passenger cars models,” which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany (www.dat.de).

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2016, the Audi Group delivered to customers about 1.868 million automobiles of the Audi brand, 3,457 sports cars of the Lamborghini brand and 55,451 motorcycles of the Ducati brand. In the 2016 financial year, AUDI AG achieved total revenue of €59.3 billion and an operating profit of €3.1 billion. At present, approximately 88,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.