



**Sports Communications**

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## **From the pitch to the track: Footballers of FC Barcelona drive Audi**

- **Sporty Audi RS models and SUVs particularly popular with players**
- **Football pros thrilled by driving experience on Spanish race track**

**Ingolstadt/Barcelona, November 30, 2017 – At a speed-packed event on the Circuit de Barcelona-Catalunya race track, the footballers of FC Barcelona received their new company cars this Thursday: obviously, all of them Audi models. On top of that, six players experienced a few fast laps as co-drivers in Audi race cars as part of the Audi Sport track attack.**

Audi factory driver and winner of the 24 Hours of Nürburgring Nico Müller chauffeured the footballers from the international top-flight club in the Audi R8 LMS sports car across the circuit north of Barcelona. Other players experienced a ride alongside local hero Jordi Gené in the Audi RS 3 LMS. The fast laps in the race cars were the highlight of the car handover to the Spanish football club. Guided by instructors, the stars had previously obtained a first-hand impression of the performance and technology of the sportiest models of the brand with the four rings.

The RS models from Audi Sport have a tradition of being highly regarded by the footballers. Lionel Messi, Luis Suárez and Gerard Piqué selected the Audi RS 6 Avant (combined fuel consumption in l/100 km: 9.6; combined CO<sub>2</sub> emissions in g/km: 223) as their personal company cars. Another popular model from the RS family is the new Audi RS 3 Sportback (combined fuel consumption in l/100 km: 8.4–8.3; combined CO<sub>2</sub> emissions in g/km: 192–189\*) favored by a total of five players including Ousmane Dembélé, Sergi Roberto and Samuel Umtiti. Sergio Busquets opted for the Audi R8 Coupé V10 plus (combined fuel consumption in l/100 km: 12.3–11.4; combined CO<sub>2</sub> emissions in g/km: 287–272\*) which, delivering 610 hp, is the most powerful Audi model in the team. Clearly the front runner in the players' ranking is the Audi Q7 (combined fuel consumption in l/100 km: 7.6–7.2; combined CO<sub>2</sub> emissions in g/km: 199–189\*). Nearly half of the squad will be enjoying the services of the spacious SUV.

The handover of the new company cars was also attended by Guillermo Fadda, Head of Audi Spain, and the Vice President of FC Barcelona, Jordi Cardoner. The cooperation between Audi and the five-time Champions League winner has existed since as far back as 2006.

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\* Figures on fuel consumption and CO<sub>2</sub> emissions and efficiency classes given in ranges depend on the tire/wheel set used as well as the transmission version.



**The new company cars of FC Barcelona:**

#	Name	Model	Color
1	Marc-André ter Stegen	Audi SQ5 TFSI	Mythos black
2	Nélson Semedo	Audi Q7	Carrara white
3	Gerard Piqué	Audi RS 6 Avant performance	Daytona gray
4	Ivan Rakitić	Audi Q7	Graphite gray
5	Sergio Busquets	Audi R8 Coupé V10 plus	Daytona gray
6	Denis Suárez	Audi Q7	Glacier white
7	Arda Turan	Audi Q7	Orca black
8	Andrés Iniesta	Audi SQ7 TDI	Glacier white
9	Luis Suárez	Audi RS 6 Avant performance	Daytona gray
10	Lionel Messi	Audi RS 6 Avant performance	Sepang blue
11	Ousmane Dembélé	Audi RS 3 Sportback	Panther black
12	Rafinha	Audi Q7	Daytona gray
13	Jasper Cillessen	Audi Q7	Ink blue
14	Javier Mascherano	Audi A7 Sportback	Glacier white
15	Paulinho	Audi Q7 e-tron quattro	Glacier white
16	Gerard Deulofeu	Audi Q5	Mythos black
17	Paco Alcácer	Audi RS 3 Sportback	Panther black
18	Jordi Alba	Audi Q7	Sepang blue
19	Lucas Digne	Audi RS 3 Sportback	Daytona gray
20	Sergi Roberto	Audi RS 3 Sportback	Catalunya red
21	André Gomes	Audi Q7	Florett silver
22	Aleix Vidal	Audi R8 Spyder V10	Tango red
23	Samuel Umtiti	Audi RS 3 Sportback	Catalunya red
25	Thomas Vermaelen	Audi Q7	Florett silver
Coach	Ernesto Valverde	Audi Q7 e-tron quattro	Florett silver

**Additional consumption figures\*:**

**Audi Q5**

Combined fuel consumption in l/100 km: 7.2–4.5;  
Combined CO<sub>2</sub> emissions in g/km: 164–117

**Audi SQ5 (3.0 TFSI)**

Combined fuel consumption in l/100 km: 8.5–8.3;  
Combined CO<sub>2</sub> emissions in g/km: 195–189

**Audi Q7 e-tron quattro**

Combined fuel consumption in l/100 km: 1.9–1.8;  
Combined electricity consumption in kWh/100 km: 19.0–18.1;  
Combined CO<sub>2</sub> emissions in g/km: 50–48

**Audi A7 Sportback**

Combined fuel consumption in l/100 km: 7.2–6.8;  
Combined CO<sub>2</sub> emissions in g/km: 163–154

\* Figures on fuel consumption and CO<sub>2</sub> emissions and efficiency classes given in ranges depend on the tire/wheel set used as well as the transmission version.