



Sports Communications

Christian Günthner

Tel: +49 841 89-48356

E-mail: christian.guenthner@audi.de

www.audi-mediacyenter.com/en

Audi hands over company cars to Real Madrid stars

- **Large SUV and RS models particularly popular**
- **Handover combined with virtual Formula E race of the players**
- **Partnership with Spanish record football champion since 2003**

Ingolstadt/Madrid, November 23, 2017 – The players from Spanish record champion Real Madrid will be driving Audi cars again in the new season. On Thursday, the football stars received their personal models in the Spanish capital city. Before the handover, the players changed from their football outfits into racing suits. In simulators, they were able to get an impression of the Audi e-tron FE04's handling, Audi's fully electric race car in Formula E.

Again at the very top of the wish list of many footballers, including Gareth Bale, Luka Modrić and Casemiro, is the Audi Q7 (combined fuel consumption in l/100 km: 7.6–7.2; combined CO₂ emissions in g/km: 199–189*). 14 players in total selected the premium SUV, three of them the Audi Q7 e-tron quattro plug-in hybrid model (combined fuel consumption in l/100 km: 1.9–1.8; combined electricity consumption in kWh/100 km: 19.0–18.1; combined CO₂ emissions in g/km: 50–48*). Popular as well are the sporty RS models. Coach Zinedine Zidane opted for the Audi RS 6 Avant (combined fuel consumption in l/100 km: 9.6; combined CO₂ emissions in g/km: 223), Cristiano Ronaldo and Keylor Navas for the Audi RS 7 Sportback (combined fuel consumption in l/100 km: 9.5; combined CO₂ emissions in g/km: 221). Captain Sergio Ramos will be driving an Audi R8 Spyder (combined fuel consumption in l/100 km: 12.5–11.7; combined CO₂ emissions in g/km: 292–277*).

Before the handover of the company cars, the football stars performed a virtual test drive in the Audi e-tron FE04. The fully electric race car will have its first official outing at the Formula E season opener in Hong Kong (December 2/3). In addition to the players from Real Madrid, a number of fans qualified for a lap in the race simulator before the handover as well. Dani Carvajal finished as the fastest driver on the circuit inside the replica Formula E cockpit simulator.

Audi has been partnering with Real Madrid since the summer of 2003. The club won three of the most recent four Champions League titles and in 2017 was the first team to even defend the title in the premier competition.

– End –

* Figures on fuel consumption and CO₂ emissions and efficiency classes given in ranges depend on the tire/wheel set used as well as the transmission version.



The new company cars of Real Madrid:

#	Name	Model	Color
1	Keylor Navas	Audi RS 7 Sportback performance	Glacier white
2	Dani Carvajal	Audi Q7	Karat beige
3	Jesús Vallejo	Audi Q7 e-tron quattro	Glacier white
4	Sergio Ramos	Audi R8 Spyder V10	Ibis white
5	Raphaël Varane	Audi RS 6 Avant performance	Daytona gray
6	Nacho Fernández	Audi RS 6 Avant performance	Panther black
7	Cristiano Ronaldo	Audi RS 7 Sportback performance	Panther black
8	Toni Kroos	Audi SQ5 TFSI	Daytona gray
9	Karim Benzema	Audi RS 5 Coupé	Daytona gray
10	Luka Modrić	Audi Q7	Florett silver
11	Gareth Bale	Audi Q7	Orca black
12	Marcelo	Audi RS 6 Avant performance	Nardo gray
13	Kiko Casilla	Audi SQ7 TDI	Orca black
14	Casemiro	Audi Q7	Florett silver
15	Theo Hernández	Audi Q7 e-tron quattro	Ink blue
17	Lucas Vázquez	Audi RS 5 Coupé	Misano red
18	Marcos Llorente	Audi Q7 e-tron quattro	Graphite grey
19	Achraf Hakimi	Audi Q7	Sepang blue
20	Marco Asensio	Audi S5 Coupé	Glacier white
21	Borja Mayoral	Audi Q7	Tofana white
22	Isco	Audi Q7	Daytona gray
23	Mateo Kovačić	Audi Q7	Cobra beige
24	Dani Ceballos	Audi Q7	Daytona gray
30	Luca Zidane	Audi Q7	Orca black
Coach	Zinédine Zidane	Audi RS 6 Avant performance	Daytona gray

Further consumption data*:

Audi SQ5 (3.0 TFSI)

Combined fuel consumption in l/100 km: 8.5–8.3 (27.7–28.3 US mpg)

Combined CO₂ emissions in g/km: 195–189 (313.8–304.2 g/mi)

Audi SQ7 TDI

Combined fuel consumption in l/100 km: 7.6–7.2 (30.9–32.7 US mpg)

Combined CO₂ emissions in g/km: 199–189 (320.3–304.2 g/mi)

Audi S5 Coupé

Combined fuel consumption in l/100 km: 7.7–7.5 (30.5–31.4 US mpg)

Combined CO₂ emissions in g/km: 174–170 (280.0–273.6 g/mi)

Audi RS 5 Coupé

Combined fuel consumption in l/100 km: 8.7 (27.0 US mpg)

Combined CO₂ emissions in g/km: 197 (317.0 g/mi)

* Figures on fuel consumption and CO₂ emissions and efficiency classes given in ranges depend on the tire/wheel set used as well as the transmission version.