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Audi best European brand in the Consumer Reports Reliability Survey 2017

- Readers' poll of U.S. consumer magazine on around 640,000 automobiles
- Audi Head of Quality Assurance Werner Zimmermann: "Quality is the brand's core competence"

Yonkers/Ingolstadt, November 9, 2017 – Audi has been voted best European car brand for the sixth time in a row in the Reliability Survey run by Consumer Reports. The renowned U.S. consumer magazine runs this survey every year among its readers and publishes the results. Audi took fourth place in the 2017 overall ranking, ahead of all its European competitors.

Werner Zimmermann, Head of Quality Assurance at AUDI AG: "We are delighted with this result, which sends a strong signal to our customers: Quality is a core competence of the Audi brand."

The annual Consumer Reports survey of all the magazine's subscribers asks automobile owners to report problems encountered with their vehicles over the past twelve months. Information on the kind of damage, the resulting costs or the time taken to repair the vehicle are incorporated into the ranking. Consumer Reports takes into account data relating to the last three vehicle model years.

This year, Consumer Reports collected owner feedback on around 640,000 automobiles. The ranking from the Reliability Survey is taken together with the magazine's test results to create an overall ranking of the test vehicles. All eight Audi models tested receive a buy recommendation in 2017: the Audi A3, A4, A6, A8, Q3, Q5, Q7 and TT.

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in 12 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2016, the Audi Group delivered to customers about 1.868 million automobiles of the Audi brand, 3,457 sports cars of the Lamborghini brand and 55,451 motorcycles of the Ducati brand. In the 2016 fiscal year, AUDI AG achieved total revenue of €59.3 billion and an operating profit of €3.1 billion. At present, approximately 88,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.