



Communications Model Series, Innovation and Technology

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Insight Design

Dear Sir/Madam.

The following link will take you to the press kit 'Insight Design'. There you will find several information about the new design process, the new Audi Design Center and about the design of the new Audi A7 Sportback (combined fuel consumption in l/100 km: 7.2 – 6.8*; combined CO₂ emissions in g/km: 163 – 154*).

www.audi-mediacyenter.com/en/presskits/tech-day-insight-design-9471

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2016, the Audi Group delivered to customers about 1.868 million automobiles of the Audi brand, 3,457 sports cars of the Lamborghini brand and 55,451 motorcycles of the Ducati brand. In the 2016 fiscal year, AUDI AG achieved total revenue of €59.3 billion and an operating profit of €3.1 billion. At present, approximately 88,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.

*Figures depend on the wheel/tire sets used