



Sport Communication

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FC Bayern München receives new Audi models

- **Enthusiastic welcome for German record champion in Ingolstadt**
- **Sporty RS models and SUVs particularly popular with the players**

Ingolstadt, October 11, 2017 – FC Bayern München continues to drive cars from Audi. Players and coaches of the international top-flight club used the international cap break for a visit to Ingolstadt this Wednesday to pick up their new “company cars” at the Audi Piazza.

For the squad around Thomas Müller, Mats Hummels and Robert Lewandowski, the visit to their long-standing vehicle partner Audi was an event on home soil. The soccer players from Munich are now in their 15th season of driving cars of the premium brand. Hundreds of fans from the region and numerous Audi employees gave the players an enthusiastic welcome. Group photos, selfies and autographs were followed by a plant tour for the team.

The sporty RS models of the premium brand have traditionally been very popular with the Munich team. Five players selected the Audi RS 6 Avant (combined fuel consumption in l/100 km: 9.6; combined CO₂ emissions in g/km: 223) as their vehicles – including Hummels, Jérôme Boateng and Thiago Alcántara. Very popular as well are the Audi Q7 (combined fuel consumption in l/100 km: 6.2–5.5; combined CO₂ emissions in g/km: 163–144*) and the even sportier Audi SQ7 TDI version (combined fuel consumption in l/100 km: 7.6–7.2; combined CO₂ emissions in g/km: 199–189*) being favored by Müller and Franck Ribéry, and others. Coach Jupp Heynckes received an Audi SQ5 (combined fuel consumption in l/100 km: 8.5–8.3; combined CO₂ emissions in g/km: 195–189*) and up-and-coming player Felix Götze by choosing the Audi A3 Sportback (combined fuel consumption in l/100 km: 6.0–3.8; combined CO₂ emissions in g/km: 137–99*) opted for a perfect car for urban driving.

FC Bayern München and Audi have been forming a team since 2002. Highlights of the partnership include the Audi Cup, which has been held every two years since 2009 as a preparation tournament at Allianz Arena, or the Audi Summer Tour. This summer, the brand accompanied Bayern’s training camp in China and Singapore. There the squad played against AC Milan, Inter Milan, FC Chelsea and Arsenal London.

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