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## “Audi Late Light Show”

### Video mapping

Video mapping was first used in the United States in 1969 and has been applied in 3D format also outdoors since approximately 2005. A projector illuminates randomly structured surfaces true to scale. For this purpose, a template of the object is created for the projector’s image level. The contents of the image are then adjusted to this model and projected onto the original surface.

### Technical data and advance planning for the “Audi Late Light Show”

- The creation of the Audi Forum 3D model takes five days
- A total area of 2,300 square meters, equivalent to approximately 4,600 40-inch televisions
- The surface is covered with special projection film
- 55 video projectors each with 40,000 ANSI lumens (the brightest projectors available on the market)
- 5 projection towers – 4 meters long, 4 meters wide and 9 meters high – each carrying 5 tons of equipment
- 8-channel surround sound
- Video format 11 x HD
- 6 terabytes of content from a high-performance media server
- 25 kilometers of electricity and signal cable