

Audi Q4 e-tron series production in Zwickau

Zwickau/Ingolstadt, October 6, 2021 – Audi is going “back to its roots”: in Zwickau, the Saxon birthplace of this long-established German company, the Audi Q4 e-tron has started production in Volkswagen’s multi-brand factory.

Product

- > In Zwickau in March 2021, production started on the Audi Q4 e-tron, Audi’s first electric SUV to be manufactured at a German location.
- > The Audi Q4 e-tron and Q4 Sportback e-tron are based on the Volkswagen Group’s modular electric drive matrix (**MEB**). This extremely versatile and variable platform utilizes tremendous synergy. The Q4 e-tron rolls off the same assembly line as the Volkswagen ID.4.
- > The Q4 e-tron models play a central role in Audi’s electrification strategy. In the compact SUV class, they offer Audi customers an **attractively priced gateway** into electric premium mobility: in Germany, they start at € 41,900 to 53,600 (the Sportback is an additional € 2,000), of which up to € 9,000 (net) is deducted.
- > The Q4 e-tron models officially have a “**net-zero carbon footprint**” (TÜV NORD certified).
- > With up to 534 kilometers (*331.8 miles*) (WLTP), the Q4 Sportback 40 e-tron (combined power consumption in kWh/100 km*: 19.6 – 16.8 (WLTP); 17.4 – 16.1 (NEFZ); combined CO₂ in g/km*: 0) is the **range champion** among electric models.
- > The Q4 e-tron models have **rapid charging speeds**: in the best-case scenario, it only takes ten minutes at a charging station to achieve a range of around 130 kilometers (WLTP).

Location

- > Various VW models have been manufactured at Volkswagen Sachsen GmbH in Zwickau since 1990.
- > The Q4 e-tron rolls off the same assembly line as the Volkswagen ID.4. Q4 production is carbon-neutral from the start.
- > In recent years, that location has been refitted to produce electric cars and is part of the Volkswagen Group’s comprehensive electric offensive.
- > Employees: ca. 8,500; area: 1,800,000 m² (*19,375,039 sq. ft.*)
- > The site gets 100% of its electricity from renewable sources and has a high-efficiency thermal power station.
- > Carbon-neutral supply chain: the batteries are delivered from Braunschweig by train (currently 16 cars per day with 100 batteries each); subsequent transportation for assembly is by electric truck.

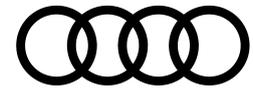
History

- > Zwickau is where Audi and its long traditions were born: this is where the Audi auto plants were founded in **1909**.

- > The company’s predecessor was **August Horch & Cie**, which was founded in 1894 and originally based in

The equipment, data and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.

*Information on fuel consumption and CO₂ emissions as well as efficiency classes in ranges depending on the tires and alloy wheel rims used and on the equipment and accessories of the car.



Cologne. The name, coined in 1909, is evocative of that: “Horch” means “listen” in German, or “audi” in Latin.

- > Audi is part of Saxony’s long auto history. That history also includes the bicycle, motorcycle, and small car manufacturer **Wanderer**, founded in Chemnitz in 1885, and the motorcycle and small car manufacturer **DKW** (Dampfkraftwagen, or “steam-powered cars,” originally named Rasmussen & Ernst), founded in 1902 also in Chemnitz.
- > In **1932**, Horch, Audi, and DKW merged to form **Auto Union AG**, which also acquired Wanderer’s automotive division. The **four rings** that make up the company’s emblem represent the indissoluble unity of the four founding companies.
- > After it was expropriated and dismantled in the wake of World War II, a new company was founded in Ingolstadt in **1949**: the **Auto Union GmbH**, which was integrated into the Volkswagen Group in 1965.
- > Since 1990, various VW models have been manufactured at **Volkswagen Sachsen in Zwickau**. In recent years, that plant has been refitted to produce electric vehicles. It is an important component in the Volkswagen Group’s comprehensive electric offensive.

Collaboration

- > More than 100 Audi employees prepared the production start-up together with their colleagues at Volkswagen: from production scheduling to technical development to quality assurance.
- > The pressing tools for manufacturing car body parts all come from the Audi toolshop.
- > Since November 2020, more than 200 Audi employees have been working temporarily at Volkswagen Sachsen within an “**intra-group loan**” framework. They primarily consist of junior staff who are assigned to Zwickau for twelve months after they complete their professional training. There, they gain new qualifications in the **emerging field of electromobility**.

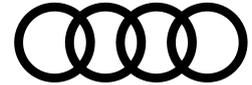
Corporate Communications

Sabine Taner
Spokesperson Production and Logistics
Phone: +49-841-89-425505
Email: sabine.taner@audi.de
<https://www.audi-mediacycenter.com/en>

Audi Location Communications

Maximilian Kranl
Production and logistics
Phone: +49-152-588-123-06
Email: maximilian.kranl@audi.de





The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 19 locations in 12 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy), and Ducati Motor Holding S.p.A. (Bologna/Italy).

In 2020, the Audi Group delivered to customers about 1.693 million automobiles of the Audi brand, 7,430 sports cars of the Lamborghini brand and 48,042 motorcycles of the Ducati brand. In the 2020 fiscal year, AUDI AG achieved total revenue of €50.0 billion and an operating profit before special items of €2.7 billion. At present, 87,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.
